

Request for Proposals
Consultancy to inform on the current status of organizations assisting refugee families with young children being resettled in the United States.

March, 2023

Sesame Workshop is seeking a consultant to understand the current status of organizations assisting families with young children ages 2- to 8-years-old who are being resettled in the United States, including but not limited to refugee, migrant, asylum seeking, immigrant families, and families from Afghanistan or Ukraine. Sesame Workshop (SW) is looking to leverage existing, or develop new, networks or partnerships, so that it can more effectively create, distribute, and promote its initiatives for these organizations in their efforts to support families being resettled or seeking asylum in the U.S. Knowledge of which organizations are assisting these families, their capacities for doing so, their locations, as well as whether and how they communicate with one another will provide the foundation for a series of recommendations for SW.

The consultant will be expected to complete the following deliverables, in consultation with Sesame Workshop:

- Locate and develop a list of at least 45 existing organizations (global, national, state, and local, if an affiliate of a larger organization) providing assistance annually to at least 1000 persons, including families with young children 2- to 8-years-old, who are being resettled or seeking asylum in the United States
- Conduct review of existing organizations providing assistance to these families. Data sources should include a variety of methods, including, but not limited to desk review, as well as qualitative interviews and focus groups, and/or quantitative surveys with staff at a variety of levels (senior staff, administrative, as well as those providing direct services to families). Review should cover, at a minimum, the following for each organization:
 - Name and location of organization
 - Type of organization (non-profit, faith-based, public, private, etc.)
 - Sources of support (government funding, corporate funding, foundation/grant funding, etc.)
 - Population and languages being served (children, parents/caregivers, others, ages of children, nationality/region/country of origin, disabled/special needs children or caregivers, literacy level of caregivers/parents etc.)
 - Services, materials, and/or initiatives offered, including those specifically for families with young children, language services and resources
 - Description of distribution plans and activities for any existing and past resources or programs (and for future activities with Sesame Workshop, if applicable).
 - Membership in any network(s) – including larger organizations, professional organizations, listservs, online communities -- for staff or organizations assisting in the resettlement of families, and specifically families with young children.
 - Contexts of interest (ex: education, housing, health, legal/obtaining refugee or legal status, particular country or region of families' origin, etc.)
 - Level -- global, national, or state (or local, if it is an affiliate of a larger organization)
 - Challenges they face (turnover, burnout, policy, funding, etc.)
 - Capacity and preferences for sharing media-based resources with families with young children and/or other organizations who support these families (video, print, digital, flash drive, etc.)
 - Willingness to partner with Sesame Workshop on distribution and promotion of materials designed for families being resettled in the US.

- Willingness to participate in future research evaluations of Sesame Workshop materials (recruitment of participants, posting surveys, etc.)
- Availability of research findings evaluating impact of their current or past efforts on families being resettled in the US.
- Map of locations of organizations, along with organizations' names and context
- Series of recommendations for Sesame Workshop, and for those organizations that demonstrate capacity to partner with SW and effectively distribute SW resources, in developing a cohesive plan for creating, distributing, and promoting materials for organizations supporting families with young children being resettled in the U.S.
- Seminar to present findings to Sesame Workshop and select research participants.

Deliverable timeline:

| Deliverable | Due date |
|------------------------------------------------------------------|-----------------|
| Research design | April 10, 2023 |
| Draft report (inclusive of review, mapping, and recommendations) | June 20, 2023 |
| Final report (inclusive of review, mapping, and recommendations) | June 30, 2023 |
| Topline summary of final report | July 30, 2023 |

Proposal Components

Proposals shall include a provision for delivery of the following elements:

1. **Research Design:** Proposals shall outline the design of the study, including a description of research tools and proposed list of key informants and data analysis plan to meet timeline expectations
2. **Budget:** A detailed budget, including final cost for the project shall be submitted with the research proposal
3. **Consultant CV**
4. **Examples of past evaluations and references:**
 - a. A 1-2-page description of similar or comparable studies in which the agency has engaged in the past, or similar work samples
 - b. Contact information for at least 2 previous clients for refer

Budget: Up to USD\$80,000, inclusive of consultant's salary and expenses

How to submit proposals

Submit proposals on or before March 22, 2023, via email to David Cohen: david.cohen@sesame.org

Please note the following in the email subject heading: **Proposal for Mapping of Organizations Supporting Resettlement of Families with Young Children**