

Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

- ▶ Do not enter Social Security numbers on this form as it may be made public.
- ▶ Information about Form 990 and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2019

Open to Public Inspection

A For the **2019** calendar year, or tax year beginning **07/01, 2019**, and ending **06/30, 2020**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization SESAME WORKSHOP			D Employer identification number 13-2655731		
	Doing Business As			E Telephone number (212) 595-3456		
	Number and street (or P.O. box if mail is not delivered to street address) Room/suite 1900 BROADWAY					
	City or town, state or province, country, and ZIP or foreign postal code NEW YORK, NY 10023			G Gross receipts \$ 565,869,071.		
F Name and address of principal officer: STEPHEN YOUNGWOOD 1900 BROADWAY, NEW YORK, NY 10023			H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
			H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No			
			If "No," attach a list. (see instructions)			
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () ◀ (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527			H(c) Group exemption number ▶			
J Website: ▶ WWW.SESAMEWORKSHOP.ORG						
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶			L Year of formation: 1970		M State of legal domicile: NY	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: OUR MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER.	
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.	
	3 Number of voting members of the governing body (Part VI, line 1a)	3 20.
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4 18.
	5 Total number of individuals employed in calendar year 2019 (Part V, line 2a)	5 1,268.
	6 Total number of volunteers (estimate if necessary)	6 0.
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a 892,068.
7b Net unrelated business taxable income from Form 990-T, line 34	7b 195,560.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year 66,175,311. Current Year 88,573,914.
	9 Program service revenue (Part VIII, line 2g)	64,558,691. 118,900,107.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	2,871,119. 1,550,815.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	36,292,861. 37,048,781.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	169,897,982. 246,073,617.
	Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)
14 Benefits paid to or for members (Part IX, column (A), line 4)		0. 0.
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		68,825,043. 72,039,544.
16a Professional fundraising fees (Part IX, column (A), line 11e)		70,000. 69,516.
b Total fundraising expenses (Part IX, column (D), line 25) ▶ 4,881,158.		
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		63,666,274. 113,310,327.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		146,740,000. 208,204,985.
19 Revenue less expenses. Subtract line 18 from line 12	23,157,982. 37,868,632.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year 393,803,386. End of Year 433,633,112.
	21 Total liabilities (Part X, line 26)	98,617,357. 92,031,632.
	22 Net assets or fund balances. Subtract line 21 from line 20.	295,186,029. 341,601,480.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	▶ Signature of officer	Date
	▶ Type or print name and title	

Paid Preparer Use Only	Print/Type preparer's name SCOTT THOMPSETT	Preparer's signature <i>Scott Thompson</i>	Date 5/14/2021	Check <input type="checkbox"/> if self-employed	PTIN P00741490
	Firm's name ▶ GRANT THORNTON LLP	Firm's EIN ▶ 36-605558			
	Firm's address ▶ 757 THIRD AVENUE, 3RD FLOOR NEW YORK, NY 10017-2013	Phone no. 212-599-0100			

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2019)

Application for Automatic Extension of Time To File an Exempt Organization Return

► **File a separate application for each return.**
► **Go to www.irs.gov/Form8868 for the latest information.**

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or print File by the due date for filing your return. See instructions.	Name of exempt organization or other filer, see instructions. SESAME WORKSHOP	Taxpayer identification number (TIN) 13-2655731
	Number, street, and room or suite no. If a P.O. box, see instructions. 1900 BROADWAY	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. NEW YORK, NY 10023	

Enter the Return Code for the return that this application is for (file a separate application for each return) 01

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 990-T (corporation)	07
Form 990-BL	02	Form 1041-A	08
Form 4720 (individual)	03	Form 4720 (other than individual)	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

DARYL MINTZ, EVP & CFO

- The books are in the care of ► 1900 BROADWAY NEW YORK NY 10023

Telephone No. ► 212 595-3456 Fax No. ► 212 875-6116

- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____ . If this is for the whole group, check this box If it is for part of the group, check this box and attach a list with the names and TINs of all members the extension is for.

1 I request an automatic 6-month extension of time until 05/17, 2021, to file the exempt organization return for the organization named above. The extension is for the organization's return for:

- calendar year 20 ____ or
- tax year beginning 07/01, 2019, and ending 06/30, 2020.

2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return Change in accounting period

3a If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a \$	0.
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b \$	0.
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c \$	0.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III Yes No

1 Briefly describe the organization's mission:

SESAME WORKSHOP'S MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 121,913,810. including grants of \$ 170,554.) (Revenue \$ 120,691,483.)

ATTACHMENT 1

4b (Code:) (Expenses \$ 12,818,709. including grants of \$ 1,302,498.) (Revenue \$ 212,846.)

ATTACHMENT 2

4c (Code:) (Expenses \$ 9,764,673. including grants of \$ 45,900.) (Revenue \$ 498.)

ATTACHMENT 3

4d Other program services (Describe on Schedule O.) ATTACHMENT 4
(Expenses \$ 36,331,979. including grants of \$ 21,266,646.) (Revenue \$ 0.)

4e Total program service expenses ▶ 180,829,171.

Part IV Checklist of Required Schedules

Table with 3 columns: Question ID, Question Text, Yes, No. Rows include questions 1 through 21 regarding organizational requirements and reporting.

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question number, Question text, Yes, No. Rows 22-38 covering various organizational requirements and schedules.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V []

Table with 3 columns: Question number, Question text, Yes, No. Rows 1a-1c regarding Form 1096, Forms W-2G, and backup withholding rules.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Table with columns for question number, question text, and Yes/No response boxes. Includes questions 2a through 16 regarding employee counts, tax returns, business income, foreign accounts, prohibited transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include 1a (20), 1b (18), 2 (X), 3 (X), 4 (X), 5 (X), 6 (X), 7a (X), 7b (X), 8a (X), 8b (X), 9 (X).

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include 10a (X), 10b (X), 11a (X), 12a (X), 12b (X), 12c (X), 13 (X), 14 (X), 15a (X), 15b (X), 16a (X), 16b (X).

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed ATTACHMENT 6
18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
[X] Own website [] Another's website [X] Upon request [] Other (explain on Schedule O)
19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
20 State the name, address, and telephone number of the person who possesses the organization's books and records

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) JEFFREY DUNN PRESIDENT/CEO	60.00 2.00	X		X				903,418.	0.	59,966.
(2) STEPHEN YOUNGWOOD PRESIDENT, MEDIA & EDU. & COO	60.00 0.				X			615,765.	0.	35,712.
(3) SHERRIE WESTIN PRESIDENT GLOBAL IMPACT&PHILAN	60.00 0.				X			594,852.	0.	33,772.
(4) JEAN BROWN JOHNSON EVP/CREATIVE DIR. (THRU 05/20)	60.00 0.				X			527,254.	0.	42,185.
(5) MICHAEL H LEVINE (THRU 10/19) CHIEF KNOWLEDGE OFFICER	60.00 0.					X		483,760.	0.	42,995.
(6) JOSEPH SALVO EVP GENERAL COUNSEL	60.00 2.00			X				457,100.	0.	69,432.
(7) DARYL MINTZ EVP, CFO	60.00 2.00			X				439,629.	0.	69,658.
(8) TANYA Z. HAIDER EVP STRATEGY RESEARCH&VENTURES	60.00 0.					X		409,517.	0.	58,925.
(9) GORDON SCOTT CHAMBERS SVP/GM, EDU. MEDIA & LICENSING	60.00 0.					X		398,265.	0.	59,971.
(10) SHEILA M. KELLY CHIEF DEVELOPMENT OFFICER	60.00 0.					X		398,134.	0.	53,320.
(11) GEORGE E. WELLS SVP, HEAD OF INTL MEDIA & EDUC	60.00 0.					X		407,507.	0.	41,646.
(12) KAY N. WILSON STALLINGS EVP, CREATIVE & PRODUCTION	60.00 0.				X			377,928.	0.	21,219.
(13) JANE HARTLEY CHAIRMAN OF THE BOARD	1.00 0.	X						0.	0.	0.
(14) JOAN GANZ COONEY CHAIRMAN OF EXECUTIVE COM.	.50 0.	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(15) LLOYD N. MORRISETT CHAIRMAN EMERITUS OF THE BOARD	.50 0.	X					0.	0.	0.	
(16) JEFFREY N. WATANABE, ESQ. CHAIRMAN EMERITUS OF THE BOARD	.50 0.	X					0.	0.	0.	
(17) RACHEL HINES TRUSTEE	1.00 0.	X					0.	0.	0.	
(18) ADAM FRANKEL TRUSTEE	1.00 0.	X					0.	0.	0.	
(19) FRANS HIJKOOP TRUSTEE	.50 0.	X					0.	0.	0.	
(20) MILTON CHEN, PHD TRUSTEE	.50 0.	X					0.	0.	0.	
(21) MARLENE HESS TRUSTEE	.50 0.	X					0.	0.	0.	
(22) MICHAEL MANASSE TRUSTEE	.50 0.	X					0.	0.	0.	
(23) DR. AMY BETH JORDAN TRUSTEE	1.00 0.	X					0.	0.	0.	
(24) JEFFREY WEISS TRUSTEE	1.00 0.	X					0.	0.	0.	
(25) PAUL LINDLEY TRUSTEE	.50 0.	X					0.	0.	0.	
1b Sub-total							6,013,129.	0.	588,801.	
c Total from continuation sheets to Part VII, Section A							0.	0.	0.	
d Total (add lines 1b and 1c)							6,013,129.	0.	588,801.	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ► 177

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ATTACHMENT 7		

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ► 82

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(26) ANN RUBINSTEIN TISCH ----- TRUSTEE	1.00 ----- 0.	X					0.	0.	0.	
(27) JENNA MACK ----- TRUSTEE	.50 ----- 0.	X					0.	0.	0.	
(28) VARUN CHANDRA ----- TRUSTEE	.50 ----- 0.	X					0.	0.	0.	
(29) LEE EASTMAN ----- TRUSTEE	.50 ----- 0.	X					0.	0.	0.	
(30) GABRIELLE SULZBERGER ----- TRUSTEE	.50 ----- 0.	X					0.	0.	0.	
(31) KATHLEEN G. ELSESSER ----- TRUSTEE (AS OF 06/17/20)	.50 ----- 0.	X					0.	0.	0.	
1b Sub-total							0.	0.	0.	
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)										

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **▶** 177

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **▶**

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a						
	b Membership dues	1b						
	c Fundraising events	1c	1,470,340.					
	d Related organizations	1d						
	e Government grants (contributions) . .	1e	3,212,300.					
	f All other contributions, gifts, grants, and similar amounts not included above .	1f	83,891,274.					
	g Noncash contributions included in lines 1a-1f.	1g	\$					
	h Total. Add lines 1a-1f			88,573,914.				
	Program Service Revenue				Business Code			
2a EDUCATIONAL CONTENT DISTRIBUTION				900099	118,900,107.	118,212,515.	687,592.	
b _____								
c _____								
d _____								
e _____								
f All other program service revenue								
g Total. Add lines 2a-2f					118,900,107.			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts).			1,656,274.		42,772.	1,613,502.	
	4 Income from investment of tax-exempt bond proceeds .			0.				
	5 Royalties			35,149,755.		161,704.	34,988,051.	
	6a Gross rents	6a	(i) Real	(ii) Personal				
	b Less: rental expenses	6b						
	c Rental income or (loss)	6c						
	d Net rental income or (loss)				0.			
	7a Gross amount from sales of assets other than inventory	7a	(i) Securities	(ii) Other				
					319,399,606.			
	b Less: cost or other basis and sales expenses . .	7b			319,505,065.			
	c Gain or (loss)	7c			-105,459.			
	d Net gain or (loss)				-105,459.		-105,459.	
8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18	8a			1,470,340.	0.			
					105,694.			
						-105,694.		
							-105,694.	
9a Gross income from gaming activities. See Part IV, line 19	9a			0.				
				0.				
				0.				
10a Gross sales of inventory, less returns and allowances	10a			2,189,415.				
				184,695.				
				2,004,720.	2,004,720.			
11a _____	11a							
12 Total revenue. See instructions				246,073,617.	120,217,235.	892,068.	36,390,400.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.				
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	15,674,171.	15,674,171.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	0.			
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	7,111,427.	7,111,427.		
4 Benefits paid to or for members	0.			
5 Compensation of current officers, directors, trustees, and key employees	4,382,257.	3,936,799.	268,602.	176,856.
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.			
7 Other salaries and wages	54,695,160.	40,637,113.	11,664,532.	2,393,515.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	3,258,255.	2,166,353.	819,266.	272,636.
9 Other employee benefits	6,006,979.	4,490,527.	1,121,830.	394,622.
10 Payroll taxes	3,696,893.	2,545,065.	889,830.	261,998.
11 Fees for services (nonemployees):				
a Management	0.			
b Legal	1,284,448.	1,024,061.	251,458.	8,929.
c Accounting	638,399.	103,243.	531,780.	3,376.
d Lobbying	0.			
e Professional fundraising services. See Part IV, line 17.	69,516.			69,516.
f Investment management fees	1,515,571.		1,515,571.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	3,987,202.	2,949,805.	944,167.	93,230.
12 Advertising and promotion	1,135,849.	698,508.	30,595.	406,746.
13 Office expenses	2,364,006.	1,822,898.	484,009.	57,099.
14 Information technology	2,980,462.	2,367,891.	472,939.	139,632.
15 Royalties	1,714,193.	1,714,193.		
16 Occupancy	7,018,835.	4,931,362.	1,803,391.	284,082.
17 Travel	2,365,545.	2,071,008.	206,941.	87,596.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0.			
19 Conferences, conventions, and meetings	590,413.	275,224.	307,727.	7,462.
20 Interest	42,443.		42,443.	
21 Payments to affiliates	0.			
22 Depreciation, depletion, and amortization	5,078,680.	4,164,921.	787,225.	126,534.
23 Insurance	402,977.	350,173.	27,549.	25,255.
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a PRODUCTION EXPENSE	81,215,645.	81,215,645.		
b BAD DEBT EXPENSE	475,140.	475,140.		
c DISTRIBUTION EXPENSE	103,644.	103,644.		
d MISCELLANEOUS EXPENSE	396,875.		324,801.	72,074.
e All other expenses _____				
25 Total functional expenses. Add lines 1 through 24e	208,204,985.	180,829,171.	22,494,656.	4,881,158.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)	0.			

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	0.	1	0.
	2 Savings and temporary cash investments	16,759,772.	2	49,239,094.
	3 Pledges and grants receivable, net	19,978,953.	3	23,782,783.
	4 Accounts receivable, net.	20,952,184.	4	28,419,899.
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0.	5	0.
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)	0.	6	0.
	7 Notes and loans receivable, net	0.	7	0.
	8 Inventories for sale or use	184,864.	8	118,171.
	9 Prepaid expenses and deferred charges	64,704,654.	9	39,055,739.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 37,038,264.		
	b Less: accumulated depreciation	10b 17,362,741.	18,082,420.	10c 19,675,523.
	11 Investments - publicly traded securities	52,833,565.	11	60,094,696.
	12 Investments - other securities. See Part IV, line 11	160,605,979.	12	175,692,995.
	13 Investments - program-related. See Part IV, line 11.	0.	13	0.
	14 Intangible assets	32,436,092.	14	30,408,840.
	15 Other assets. See Part IV, line 11	7,264,903.	15	7,145,372.
16 Total assets. Add lines 1 through 15 (must equal line 33)	393,803,386.	16	433,633,112.	
Liabilities	17 Accounts payable and accrued expenses	44,086,823.	17	42,479,323.
	18 Grants payable	0.	18	0.
	19 Deferred revenue	40,950,920.	19	36,989,323.
	20 Tax-exempt bond liabilities	0.	20	0.
	21 Escrow or custodial account liability. Complete Part IV of Schedule D.	0.	21	0.
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0.	22	0.
	23 Secured mortgages and notes payable to unrelated third parties	0.	23	0.
	24 Unsecured notes and loans payable to unrelated third parties	0.	24	0.
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	13,579,614.	25	12,562,986.
	26 Total liabilities. Add lines 17 through 25	98,617,357.	26	92,031,632.
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	256,835,005.	27	275,691,080.
	28 Net assets with donor restrictions	38,351,024.	28	65,910,400.
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building, or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
32 Total net assets or fund balances	295,186,029.	32	341,601,480.	
33 Total liabilities and net assets/fund balances	393,803,386.	33	433,633,112.	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	246,073,617.
2	Total expenses (must equal Part IX, column (A), line 25)	2	208,204,985.
3	Revenue less expenses. Subtract line 2 from line 1	3	37,868,632.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	295,186,029.
5	Net unrealized gains (losses) on investments	5	8,401,565.
6	Donated services and use of facilities	6	0.
7	Investment expenses	7	0.
8	Prior period adjustments	8	0.
9	Other changes in net assets or fund balances (explain on Schedule O)	9	145,254.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	341,601,480.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII.

- 1** Accounting method used to prepare the Form 990: Cash Accrual Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a** Were the organization's financial statements compiled or reviewed by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:
 Separate basis Consolidated basis Both consolidated and separate basis
- b** Were the organization's financial statements audited by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:
 Separate basis Consolidated basis Both consolidated and separate basis
- c** If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.
- 3a** As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c	X	
3a	X	
3b	X	

Form **990** (2019)

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No. 1545-0047

2019

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990 or 990-EZ).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: _____
- 10 An organization that normally receives: (1) more than 33 1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3 % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**.
Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations

g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A)						
(B)						
(C)						
(D)						
(E)						
Total						

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2019

JSA
9E1210 1.000

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Table with 7 columns: (a) 2015, (b) 2016, (c) 2017, (d) 2018, (e) 2019, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Tax revenues levied for the organization's benefit; 3 The value of services or facilities furnished by a governmental unit; 4 Total; 5 The portion of total contributions by each person; 6 Public support.

Section B. Total Support

Table with 7 columns: (a) 2015, (b) 2016, (c) 2017, (d) 2018, (e) 2019, (f) Total. Rows include: 7 Amounts from line 4; 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources; 9 Net income from unrelated business activities; 10 Other income; 11 Total support; 12 Gross receipts from related activities; 13 First five years.

Section C. Computation of Public Support Percentage

Table with 2 columns: Line number, Percentage. Rows include: 14 Public support percentage for 2019 (40.23%); 15 Public support percentage from 2018 Schedule A, Part II, line 14 (43.54%); 16a 33 1/3% support test - 2019 (checked); 16b 33 1/3% support test - 2018; 17a 10%-facts-and-circumstances test - 2019; 17b 10%-facts-and-circumstances test - 2018; 18 Private foundation.

Part III Support Schedule for Organizations Described in Section 509(a)(2)
 (Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II.
 If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2019 (line 8, column (f), divided by line 13, column (f))	15	%
16 Public support percentage from 2018 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2019 (line 10c, column (f), divided by line 13, column (f))	17	%
18 Investment income percentage from 2018 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2019. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization .

b 33 1/3% support tests - 2018. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?	11 a	
b A family member of a person described in (a) above?	11 b	
c A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI.</i>	11 c	

Section B. Type I Supporting Organizations

	Yes	No
1 Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>	1	
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.</i>	2	

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>	1	

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	1	
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>	2	
3 By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>	3	

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.			
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.			
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions).			
2 Activities Test. Answer (a) and (b) below.		Yes	No
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>	2a		
b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>	2b		
3 Parent of Supported Organizations. Answer (a) and (b) below.			
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in Part VI.</i>	3a		
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>	3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		
3 Other gross income (see instructions)	3		
4 Add lines 1 through 3.	4		
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7		
8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		

Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
a Average monthly value of securities	1a		
b Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
e Discount claimed for blockage or other factors (explain in detail in Part VI):			
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
3 Subtract line 2 from line 1d.	3		
4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).	4		
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multiply line 5 by .035.	6		
7 Recoveries of prior-year distributions	7		
8 Minimum Asset Amount (add line 7 to line 6)	8		

Section C - Distributable Amount			Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2 Enter 85% of line 1.	2		
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4 Enter greater of line 2 or line 3.	4		
5 Income tax imposed in prior year	5		
6 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI). See instructions.	
7 Total annual distributions. Add lines 1 through 6.	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions.	
9 Distributable amount for 2019 from Section C, line 6	
10 Line 8 amount divided by line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2019	(iii) Distributable Amount for 2019
1 Distributable amount for 2019 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2019 (reasonable cause required - explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2019			
a From 2014			
b From 2015			
c From 2016			
d From 2017			
e From 2018			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2019 distributable amount			
i Carryover from 2014 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4 Distributions for 2019 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2019 distributable amount			
c Remainder. Subtract lines 4a and 4b from 4.			
5 Remaining underdistributions for years prior to 2019, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2019. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions.			
7 Excess distributions carryover to 2020. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2015			
b Excess from 2016			
c Excess from 2017			
d Excess from 2018			
e Excess from 2019			

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

FORM 990, SCHEDULE A - PUBLIC SUPPORT

IN ADDITION TO THE PUBLIC SUPPORT SESAME WORKSHOP GENERATES TO FUND ITS OWN EDUCATIONAL INITIATIVES IN THE US AND AROUND THE WORLD, SESAME WORKSHOP ALSO WORKS WITH THE PUBLIC BROADCASTING SERVICE (PBS) AND ITS LOCAL MEMBER STATIONS TO SUPPORT THEIR OWN PUBLIC FUNDRAISING EFFORTS. THIS SUPPORT INCLUDES PROVIDING TO THEM THE USE OF THE SESAME STREET BRAND, CHARACTERS, AND PRODUCTS IN FUNDRAISING CAMPAIGNS, AUCTIONS, AND LOCAL PBS STATION EVENTS. SESAME WORKSHOP DOES NOT HAVE ACCESS TO THE AMOUNT OF MONEY RAISED FROM THIS SUPPORT.

ATTACHMENT 1

SCHEDULE A, PART II - OTHER INCOME

DESCRIPTION	2015	2016	2017	2018	2019	TOTAL
SPECIAL EVENTS ACTIVITIES	123,325.	139,200.	148,500.	280,500.		691,525.
TOTALS	<u>123,325.</u>	<u>139,200.</u>	<u>148,500.</u>	<u>280,500.</u>		<u>691,525.</u>

Schedule of Contributors

2019

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.
 ▶ Go to www.irs.gov/Form990 for the latest information.

Name of the organization
 SESAME WORKSHOP

Employer identification number
 13-2655731

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000; or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year ▶ \$ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization **SESAME WORKSHOP**

Employer identification number
13-2655731

Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$ 1,882,162.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2		\$ 3,016,500.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
3		\$ 25,669,088.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
4		\$ 2,000,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
5		\$ 32,738,680.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization **SESAME WORKSHOP**

Employer identification number

13-2655731

Part II **Noncash Property** (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____
_____	_____ _____ _____	\$ _____	_____

Name of organization **SESAME WORKSHOP**

Employer identification number

13-2655731

Part III **Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor.** Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **\$1,000 or less** for the year. (Enter this information once. See instructions.) ► \$ _____
 Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
_____	_____ _____ _____	_____ _____ _____	_____ _____ _____

(e) Transfer of gift	
Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee
_____ _____ _____	_____ _____ _____

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
_____	_____ _____ _____	_____ _____ _____	_____ _____ _____

(e) Transfer of gift	
Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee
_____ _____ _____	_____ _____ _____

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
_____	_____ _____ _____	_____ _____ _____	_____ _____ _____

(e) Transfer of gift	
Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee
_____ _____ _____	_____ _____ _____

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
_____	_____ _____ _____	_____ _____ _____	_____ _____ _____

(e) Transfer of gift	
Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee
_____ _____ _____	_____ _____ _____

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2019

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**

Open to Public Inspection

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization SESAME WORKSHOP	Employer identification number 13-2655731
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV. (see instructions for definition of "political campaign activities")
- 2 Political campaign activity expenditures (see instructions) ▶ \$ _____
- 3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955. ▶ \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities. ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2019

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).

B Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grassroots lobbying)															
b Total lobbying expenditures to influence a legislative body (direct lobbying)															
c Total lobbying expenditures (add lines 1a and 1b)															
d Other exempt purpose expenditures		206,689,414.													
e Total exempt purpose expenditures (add lines 1c and 1d)		206,689,414.													
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.		1,000,000.													
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g Grassroots nontaxable amount (enter 25% of line 1f)		250,000.													
h Subtract line 1g from line 1a. If zero or less, enter -0-		0.	0.												
i Subtract line 1f from line 1c. If zero or less, enter -0-		0.	0.												
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?			<input type="checkbox"/> Yes <input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) Total
2a Lobbying nontaxable amount	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
b Lobbying ceiling amount (150% of line 2a, column (e))					6,000,000.
c Total lobbying expenditures		65,714.			65,714.
d Grassroots nontaxable amount	250,000.	250,000.	250,000.	250,000.	1,000,000.
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000.
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

Table with 3 main columns: (a) Yes/No, (b) Amount. Rows include: 1 During the year, did the filing organization attempt to influence foreign, national, state, or local legislation... 2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?...

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

Table with 3 columns: Question, Yes, No. Rows include: 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year?

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

Table with 2 columns: Question, Amount. Rows include: 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues. 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions)

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

SCHEDULE C

SESAME WORKSHOP DID NOT ENGAGE IN ANY LOBBING ACTIVITIES DURING FISCAL

YEAR 2020. SESAME WORKSHOP FILES A FORM 990, SCHEDULE C, BECAUSE IT HAS

MADE THE SECTION 501(H) ELECTION.

Part IV Supplemental Information *(continued)*

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No. 1545-0047

2019

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

Table with 3 columns: Line number, Description, (a) Donor advised funds, (b) Funds and other accounts. Includes rows for total number at end of year, aggregate value of contributions, grants, and end of year, and two Yes/No questions regarding donor advisement.

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

Table with 3 columns: Line number, Description, and Held at the End of the Tax Year. Includes questions about purpose of easements, total number, acreage, and monitoring expenses.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

Table with 3 columns: Line number, Description, and Amount. Includes questions about reporting art and historical treasures.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2019

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply):
a Public exhibition
b Scholarly research
c Preservation for future generations
d Loan or exchange program
e Other
4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?
b If "Yes," explain the arrangement in Part XIII and complete the following table:
Table with columns: Description, Amount
1c Beginning balance
1d Additions during the year
1e Distributions during the year
1f Ending balance
2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?
b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

Table with 6 columns: (a) Current year, (b) Prior year, (c) Two years back, (d) Three years back, (e) Four years back. Rows include: 1a Beginning of year balance, b Contributions, c Net investment earnings, gains, and losses, d Grants or scholarships, e Other expenditures for facilities and programs, f Administrative expenses, g End of year balance.

- 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
a Board designated or quasi-endowment %
b Permanent endowment %
c Term endowment %
The percentages on lines 2a, 2b, and 2c should equal 100%.

- 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

Table with 2 columns: Yes, No. Rows: 3a(i) Unrelated organizations, 3a(ii) Related organizations, 3b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?

- (i) Unrelated organizations
(ii) Related organizations
b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?
4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Table with 5 columns: (a) Cost or other basis (investment), (b) Cost or other basis (other), (c) Accumulated depreciation, (d) Book value. Rows include: 1a Land, b Buildings, c Leasehold improvements, d Equipment, e Other, Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A) HEDGE FUNDS	63,545,342.	FMV
(B) PRIVATE EQUITY FUNDS	977,398.	FMV
(C) VENTURE CAPITAL FUNDS	13,295,995.	FMV
(D) INVESTMENTS IN POOLED FUNDS	97,874,260.	FMV
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) . ▶	175,692,995.	

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.) . ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DEFERRED RENT PAYABLE	12,562,986.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	12,562,986.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

Part XIII Supplemental Information (continued)

FIN 48 FOOTNOTE - ASC 740: INCOME TAXES

THE COMPANY FOLLOWS GUIDANCE THAT CLARIFIES THE ACCOUNTING FOR UNCERTAINTY IN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN, INCLUDING ISSUES RELATING TO CONSOLIDATED FINANCIAL STATEMENT RECOGNITION AND MEASUREMENT. THIS GUIDANCE PROVIDES THAT THE TAX EFFECTS FROM AN UNCERTAIN TAX POSITION CAN ONLY BE RECOGNIZED IN THE CONSOLIDATED FINANCIAL STATEMENTS IF THE POSITION IS "MORE-LIKELY-THAN-NOT" TO BE SUSTAINED IF THE POSITION WERE TO BE CHALLENGED BY A TAXING AUTHORITY. THE ASSESSMENT OF THE TAX POSITION IS BASED SOLELY ON THE TECHNICAL MERITS OF THE POSITION, WITHOUT REGARD TO THE LIKELIHOOD THAT THE TAX POSITION MAY BE CHALLENGED.

THE COMPANY IS EXEMPT FROM INCOME TAX UNDER IRC SECTION 501(C)(3), THOUGH IT IS SUBJECT TO TAX ON INCOME UNRELATED TO ITS EXEMPT PURPOSE, UNLESS THAT INCOME IS OTHERWISE EXCLUDED BY THE CODE. THE COMPANY HAS PROCESSES PRESENTLY IN PLACE TO ENSURE THE MAINTENANCE OF ITS TAX-EXEMPT STATUS; TO IDENTIFY AND REPORT UNRELATED INCOME; TO DETERMINE ITS FILING AND TAX OBLIGATIONS IN JURISDICTIONS FOR WHICH IT HAS NEXUS; AND TO IDENTIFY AND EVALUATE OTHER MATTERS THAT MAY BE CONSIDERED TAX POSITIONS. THE COMPANY HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN THE CONSOLIDATED FINANCIAL STATEMENTS.

**SCHEDULE F
(Form 990)**

Statement of Activities Outside the United States

OMB No. 1545-0047

2019

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- 1 **For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**
- 2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 **Activities per Region.** (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
(1) EAST ASIA AND THE PACIFIC	0.	6.	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	8,966,214.
(2) EUROPE	0.	4.	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	4,006,298.
(3) MIDDLE EAST AND NORTH AFRICA	0.	0.	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	455,113.
(4) NORTH AMERICA	0.	8.	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	3,178,403.
(5) SUB-SAHARAN AFRICA	0.	0.	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	3,056,749.
(6) SOUTH AMERICA	0.	8.	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	2,267,218.
(7) SOUTH ASIA	1.	16.	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	3,143,544.
(8) SOUTH ASIA	0.	0.	GRANTMAKING		7,019,606.
(9) SOUTH AMERICA	0.	0.	GRANTMAKING		91,821.
(10) CENTRAL AMERICA/CARIBBEAN	0.	0.	INVESTMENTS		131,815,224.
(11) EUROPE	0.	0.	INVESTMENTS		7,658,816.
(12)					
(13)					
(14)					
(15)					
(16)					
(17)					
3a Subtotal	1.	42.			171,659,006.
b Total from continuation sheets to Part I					
c Totals (add lines 3a and 3b)	1.	42.			171,659,006.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2019

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)			SOUTH ASIA	PROGRAM IMPL	6,905,606.				
(2)			SOUTH ASIA	GENERAL SUPP	114,000.				
(3)			SOUTH AMERICA	GENERAL SUPP	91,821.				
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
(10)									
(11)									
(12)									
(13)									
(14)									
(15)									
(16)									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter **3**

3 Enter total number of other organizations or entities **3**

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 16.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* **Yes** **No**
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* **Yes** **No**
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see Instructions for Form 5471)* **Yes** **No**
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* **Yes** **No**
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* **Yes** **No**
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)* **Yes** **No**

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

SCHEDULE F

PART I, LINE 1 - MONITORING OF FOREIGN GRANTEES.

SESAME WORKSHOP ADOPTS A COMPREHENSIVE PROCEDURE TO ENSURE THAT THE ORGANIZATIONS IT PROVIDES GRANTS TO ARE PERFORMING SERVICES AND HOLDING PROGRAMS THAT ALIGN WITH THE WORKSHOP'S TAX-EXEMPT MISSION. THE WORKSHOP'S DUE DILIGENCE PROCEDURES ARE DESCRIBED, LIKEWISE, IN SCHEDULE I.

FOR FOREIGN GRANTEES. THE WORKSHOP CONDUCTS A PRE-GRANT RISK ASSESSMENT TO ENSURE THAT THE ORGANIZATION'S PROGRAMMATIC CAPABILITIES, POLICIES AND FINANCIAL CONTROLS ALIGN WITH THE PROGRAMMATIC OBJECTIVES OF THE GRANT. THE WORKSHOP MONITORS THE USE OF THESE FUNDS THROUGHOUT THE YEAR, REQUIRING PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE AND PRE-ESTABLISHED PARAMETERS), WITH A CONCLUDING FINANCIAL REPORT AT YEAR END. AS NEEDED, SESAME WORKSHOP PERSONNEL WILL CONDUCT SITE VISITS TO MONITOR THE EFFECTIVENESS OF SUPPORTED PROGRAMS. THE WORKSHOP RESERVES THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO SATISFY THE ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE PURPOSE, AS WELL AS TO CONDUCT AUDITS OF THE GRANT SPENDING.

PART IV

SESAME WORKSHOP INVESTS IN DOMESTIC AND FOREIGN LIMITED PARTNERSHIPS THAT MAY OWN AN INTEREST IN A FOREIGN CORPORATION, PASSIVE FOREIGN INVESTMENT COMPANY, OR FOREIGN PARTNERSHIP. NEVERTHELESS, THE WORKSHOP'S INVESTMENT

Part V **Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

ACTIVITIES MAY NOT REACH THE THRESHOLDS REQUIRED FOR FILING THE FORMS
926, 5471, 8621 OR 8865. IN ADDITION, SESAME WORKSHOP IS THE PARENT
ORGANIZATION TO VARIOUS FOREIGN SUBSIDIARIES FOR WHICH A FORM 5471 MAY BE
REQUIRED. TO THE EXTENT ANY OF THESE FORMS ARE COMPLETED, THEY HAVE BEEN
FILED WITH THE ORGANIZATION'S FORM 990-T.

SCHEDULE G
(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No. 1545-0047

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

2019

Department of the Treasury
Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ.

Open to Public Inspection

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a Mail solicitations
 - b Internet and email solicitations
 - c Phone solicitations
 - d In-person solicitations
 - e Solicitation of non-government grants
 - f Solicitation of government grants
 - g Special fundraising events
- 2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No
- b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

	(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
			Yes	No			
1	ATTACHMENT 1						
2							
3							
4							
5							
6							
7							
8							
9							
10							
Total						69,516.	-69,516.

- 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

ALL STATES

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		SW ANNUAL GALA (event type)	(event type)	(total number)	(add col. (a) through col. (c))
Revenue	1	Gross receipts	1,470,340.		1,470,340.
	2	Less: Contributions	1,470,340.		1,470,340.
	3	Gross income (line 1 minus line 2)			
Direct Expenses	4	Cash prizes			
	5	Noncash prizes			
	6	Rent/facility costs			
	7	Food and beverages			
	8	Entertainment	5,122.		5,122.
	9	Other direct expenses	100,572.		100,572.
	10	Direct expense summary. Add lines 4 through 9 in column (d)			
11	Net income summary. Subtract line 10 from line 3, column (d)				-105,694.

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))	
Revenue	1	Gross revenue				
Direct Expenses	2	Cash prizes				
	3	Noncash prizes				
	4	Rent/facility costs				
	5	Other direct expenses				
	6	Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7	Direct expense summary. Add lines 2 through 5 in column (d)				
	8	Net gaming income summary. Subtract line 7 from line 1, column (d)				

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? Yes No

b If "Yes," explain: _____

- 11 Does the organization conduct gaming activities with nonmembers? Yes No
- 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No
- 13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ _____

Address ▶ _____

- 15 a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No
- b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____.
- c If "Yes," enter name and address of the third party:

Name ▶ _____

Address ▶ _____

16 Gaming manager information:

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

Director/officer Employee Independent contractor

- 17 Mandatory distributions:
 - a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No
 - b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanation required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).

SCHEDULE G, PART I

DUE TO THE COVID-19 PANDEMIC, SESAME WORKSHOP'S ANNUAL GALA TO CELEBRATE ITS WORLDWIDE IMPACT AND HONOR GUESTS WHO SUPPORT THE WORKSHOP'S MISSION OF HELPING KIDS GROW SMARTER, STRONGER AND KINDER WAS CANCELLED. SOME OF OUR VERY GENEROUS DONORS CONTINUED TO SUPPORT OUR FUNDRAISING EFFORTS AND THOSE REVENUES ARE REPORTED IN SCHEDULE G. SESAME WORKSHOP INCURRED SOME NON-REIMBURSABLE COSTS FOR THESE EVENTS AND HAS ALLOCATED THEM

- 11 Does the organization conduct gaming activities with nonmembers? Yes No
- 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No
- 13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ _____

Address ▶ _____

- 15 a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No
- b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____.
- c If "Yes," enter name and address of the third party:

Name ▶ _____

Address ▶ _____

16 Gaming manager information:

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

Director/officer Employee Independent contractor

- 17 Mandatory distributions:
 - a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No
 - b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanation required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).

ACCORDINGLY IN SCHEDULE G, PART II.

SESAME WORKSHOP HIRES PROFESSIONAL FUNDRAISING COUNSEL TO PARTICIPATE IN THE EVENT PLANNING AND TO PROVIDE ADMINISTRATIVE SERVICES ASSOCIATED WITH THE EVENT. IN THE INTEREST OF FULL DISCLOSURE, EVENT ASSOCIATES INC HAS BEEN REPORTED IN SCHEDULE G EVEN THOUGH THEY DID NOT ACTUALLY PERFORM ANY FUNDRAISING ACTIVITIES.

990, SCHEDULE G, PART I - HIGHEST PAID FUNDRAISER

NAME AND ADDRESS OF FUNDRAISER	ACTIVITY	DID FUNDRAISER HAVE CUSTODY OR CONTROL OF CONTRIBUTIONS?		GROSS RECEIPTS FROM ACTIVITY	AMOUNT PAID TO (OR RETAINED BY) FUNDRAISER	AMOUNT PAID TO (OR RETAINED BY) ORGANIZATION
		YES	NO			
EVENT ASSOCIATES INC 162 W. 56TH STREET, #405 NEW YORK NY 10019	GALA		X		69,516.	-69,516.

**SCHEDULE I
(Form 990)**

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

OMB No. 1545-0047

2019

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for the latest information.

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I General Information on Grants and Assistance

- Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No
- Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) CONCORDIA SUMMIT INC 404 5TH AVE, STE 501 NEW YORK, NY 10018	27-5121564	501(C)(3)	20,000.				GENERAL SUPPORT
(2) JOHN F. KENNEDY CENTER FOR PERFORMING ARTS 2700 F STREET NW WASHINGTON, DC 20566	58-6033837	501(C)(3)	18,400.				GENERAL SUPPORT
(3) US FUND FOR UNICEF 125 MAIDEN LANE 11TH FL NEW YORK, NY 10038	13-1760110	501(C)(3)	10,000.				GENERAL SUPPORT
(4) THE CHURCH OF ST. PAUL THE APOSTLE 405 W 59TH STREET NEW YORK, NY 10019	11-2730714	501(C)(3)	11,000.				GENERAL SUPPORT
(5) NEW YORK WOMEN IN COMMUNICATION FOUNDATION 355 LEXINGTON AVENUE NEW YORK, NY 10017	13-6274650	501(C)(3)	6,500.				GENERAL SUPPORT
(6) CENTER FOR US GLOBAL LEADERSHIP 1129 20TH STREET WASHINGTON, DC 20036	74-3093659	501(C)(3)	30,000.				GENERAL SUPPORT
(7) INTERNATIONAL RESCUE COMMITTEE 122 E. 42ND STREET NEW YORK, NY 10168	13-5660870	501(C)(3)	11,803,347.				PRGM. IMPLEMENTATION
(8) NEW YORK UNIVERSITY 105 EAST 17TH ST. NEW YORK, NY 10003	13-5562308	501(C)(3)	2,557,693.				PRGM. IMPLEMENTATION
(9) WNET - THIRTEEN 825 EIGHTH AVENUE NEW YORK, NY 10019	26-2810489	501(C)(3)	170,554.				PRGM. IMPLEMENTATION
(10) SESAME WORKSHOP INTERNATIONAL 1900 BROADWAY NEW YORK, NY 10019	83-1810098	501(C)(3)	1,046,677.				GENERAL SUPPORT
(11)							
(12)							

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table ▶ 10.

3 Enter total number of other organizations listed in the line 1 table ▶

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2019)

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1					
2					
3					
4					
5					
6					
7					

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b); and any other additional information.

SCHEDULE I, PART II

SESAME WORKSHOP AWARDS SUB-GRANTS TO SUPPORT ITS PROGRAMMATIC WORK.

FOR THESE SUB-GRANTS, THE WORKSHOP CONDUCTED PRE-GRANT RISK ASSESSMENTS TO ENSURE THAT THE ORGANIZATION'S PROGRAMMATIC CAPABILITIES, POLICIES AND FINANCIAL CONTROLS ALIGN WITH THE PROGRAMMATIC OBJECTIVES OF THE GRANT.

THE WORKSHOP MONITORS THE USE OF THESE FUNDS THROUGHOUT THE YEAR, REQUIRING PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE AND PRE-ESTABLISHED PARAMETERS), WITH A CONCLUDING FINANCIAL REPORT AT YEAR END. AS NEEDED, SESAME WORKSHOP PERSONNEL WILL CONDUCT SITE VISITS TO MONITOR THE EFFECTIVENESS OF SUPPORTED PROGRAMS. THE WORKSHOP RESERVES

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1					
2					
3					
4					
5					
6					
7					

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b); and any other additional information.

THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO SATISFY THE ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE PURPOSES, AS WELL AS TO CONDUCT AUDITS OF THE GRANT SPENDING.

IN ADDITION, SESAME WORKSHOP SUPPORTS ORGANIZATIONS THROUGH THEIR GALAS AND OTHER SPECIAL EVENT ACTIVITIES. TO THE EXTENT THAT THE PAYMENT TO THESE ORGANIZATIONS REPRESENTS A CONTRIBUTION (BEYOND THE GOODS AND SERVICES RECEIVED), SESAME REPORTS THESE AMOUNTS AS CONTRIBUTIONS ON SCHEDULE I. SESAME WORKSHOP'S PRESIDENT OF SOCIAL IMPACT & PHILANTHROPY SELECTS THOSE ORGANIZATIONS WHOSE MISSION IS EITHER SUPPORTED OR ALIGNED

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1					
2					
3					
4					
5					
6					
7					

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b); and any other additional information.

WITH THE WORKSHOP'S MISSION. THE CONTRIBUTION IS APPROVED BY THE
 PRESIDENT/CEO OF SESAME WORKSHOP. THESE AMOUNTS ARE GENERALLY IMMATERIAL
 AND DO NOT REQUIRE ADDITIONAL MONITORING.

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Name of the organization

SESAME WORKSHOP

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

**Open to Public
Inspection**

Employer identification number

13-2655731

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|--|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (such as maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

3 Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III.

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1a		
1b		
2		
3		
4a	X	
4b		X
4c		X
5a		X
5b		X
6a		X
6b		X
7	X	
8		X
9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2019

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 JEFFREY DUNN PRESIDENT/CEO	(i)	676,257.	223,300.	3,861.	28,000.	31,966.	963,384.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
2 DARYL MINTZ EVP, CFO	(i)	337,959.	101,136.	534.	28,000.	41,658.	509,287.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
3 JOSEPH SALVO EVP GENERAL COUNSEL	(i)	344,190.	107,800.	5,110.	28,000.	41,432.	526,532.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
4 JEAN BROWN JOHNSON EVP/CREATIVE DIR. (THRU 05/20)	(i)	398,674.	123,200.	5,380.	28,000.	14,185.	569,439.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
5 STEPHEN YOUNGWOOD PRESIDENT, MEDIA & EDU. & COO	(i)	469,825.	144,760.	1,180.	28,000.	7,712.	651,477.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
6 SHERRIE WESTIN PRESIDENT GLOBAL IMPACT&PHILAN	(i)	453,015.	138,600.	3,237.	28,000.	5,772.	628,624.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
7 GORDON SCOTT CHAMBERS SVP/GM, EDU. MEDIA & LICENSING	(i)	305,797.	91,738.	730.	25,258.	34,713.	458,236.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
8 SHEILA M. KELLY CHIEF DEVELOPMENT OFFICER	(i)	305,304.	92,351.	479.	16,012.	37,308.	451,454.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
9 TANYA Z. HAIDER EVP STRATEGY RESEARCH&VENTURES	(i)	314,942.	94,080.	495.	16,000.	42,925.	468,442.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
10 GEORGE E. WELLS SVP, HEAD OF INTL MEDIA & EDUC	(i)	314,217.	92,808.	482.	27,961.	13,685.	449,153.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
11 KAY N. WILSON STALLINGS EVP, CREATIVE & PRODUCTION	(i)	290,820.	85,848.	1,260.	17,033.	4,186.	399,147.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
12 MICHAEL H LEVINE (THRU CHIEF KNOWLEDGE OFFICER	(i)	235,527.	59,000.	189,233.	20,896.	22,099.	526,755.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
13	(i)							
	(ii)							
14	(i)							
	(ii)							
15	(i)							
	(ii)							
16	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

GENERAL STATEMENT ABOUT FORM 990 COMPENSATION

THE FORM 990 COMPENSATION REPORTED FOR THE OFFICERS, KEY EMPLOYEES AND THE TOP FIVE MOST HIGHLY COMPENSATED EMPLOYEES, AS REPORTED IN FORM 990, PART VII AND SCHEDULE J IS BASED ON AMOUNTS REPORTED ON THE FORMS W-2 FOR THE YEAR ENDED DECEMBER 31, 2019. THE AMOUNTS IN EACH COLUMN ON SCHEDULE J REPRESENT THE FOLLOWING:

COLUMN B(I): BASE COMPENSATION REDUCED BY PRE-TAX DEDUCTIONS TO MEDICAL OR OTHER CAFETERIA BENEFITS

COLUMNS B(II): INCENTIVE COMPENSATION RECEIVED IN CALENDAR YEAR 2019

COLUMNS B(III): NON-TRADITIONAL PAYMENTS SUCH AS A VACATION PAYOUT, EMPLOYER CONTRIBUTIONS TO GROUP TERM LIFE INSURANCE IN EXCESS OF \$50K, AS WELL AS SEVERANCE PAYMENTS (WHEN APPLICABLE)

COLUMN C: EMPLOYER CONTRIBUTIONS TO 401K PLAN

COLUMN D: EMPLOYER AND EMPLOYEE CONTRIBUTIONS TOWARDS NON-TAXABLE BENEFITS, INCLUDING MEDICAL INSURANCE, DENTAL INSURANCE, FLEXIBLE SPENDING ACCOUNTS, ETC.

SCHEDULE J, PART I, LINE 4A

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

CHIEF KNOWLEDGE OFFICER, MICHAEL LEVINE, RECEIVED A SEVERANCE PAYMENT IN
CALENDAR YEAR 2019; THIS AMOUNT IS REPORTED IN SCHEDULE J, PART II,
COLUMN (B)(III).

SCHEDULE J, PART I, LINE 7

SESAME WORKSHOP MAINTAINS A TARGETED INCENTIVE COMPENSATION PROGRAM WHICH
FULL TIME STAFF EMPLOYEES ABOVE A CERTAIN JOB LEVEL ARE ELIGIBLE. THE
TARGET AMOUNT OF EACH EMPLOYEE'S INCENTIVE COMPENSATION IS BASED ON A
COMBINATION OF JOB LEVEL, INDIVIDUAL PERFORMANCE AND ORGANIZATION
PERFORMANCE. THE BOARD OF TRUSTEES DETERMINES WHETHER INCENTIVE
COMPENSATION PAYMENTS WILL BE MADE FOR EACH GIVEN YEAR AND THE TOTAL
AMOUNT AVAILABLE FOR INCENTIVE COMPENSATION. INCENTIVE COMPENSATION
AWARDS TO OFFICERS AND KEY EMPLOYEES ARE APPROVED BY THE PERSONNEL AND
COMPENSATION COMMITTEE BASED ON COMPARABLE MARKET DATA, AS DESCRIBED IN
SCHEDULE O.

SCHEDULE L
(Form 990 or 990-EZ)

Transactions With Interested Persons

OMB No. 1545-0047

2019

Open To Public Inspection

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.**

▶ **Attach to Form 990 or Form 990-EZ.**

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and 501(c)(29) organizations only).
Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.

1	(a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected?	
				Yes	No
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958 ▶ \$ _____

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization, ▶ \$ _____

Part II Loans to and/or From Interested Persons.
Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22.

1	(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		(h) Approved by board or committee?		(i) Written agreement?	
				To	From			Yes	No	Yes	No	Yes	No
				(1)									
(2)													
(3)													
(4)													
(5)													
(6)													
(7)													
(8)													
(9)													
(10)													
Total							\$						

Part III Grants or Assistance Benefiting Interested Persons.
Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

1	(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) JEFFREY WEISS	BOARD MEMBER	591,000.	SEE SCH L NARRATIVE		X
(2) SHERRIE WESTIN	KEY EMPLOYEE	175,800.	SEE SCH L NARRATIVE		X
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part V Supplemental Information

Provide additional information for responses to questions on Schedule L (see instructions).

SCHEDULE L, PART IV, COLUMN D

BOARD OF TRUSTEES MEMBER, JEFFREY WEISS, HAS AN OWNERSHIP INTEREST IN A SESAME WORKSHOP LICENSEE. DURING FISCAL YEAR 2020, SESAME WORKSHOP RECEIVED \$591,000 IN LICENSING FEES FROM THIS ORGANIZATION. THE WEISS FAMILY DIVESTED ITSELF OF THEIR MAJORITY CONTROLLING INTEREST IN FEBRUARY OF 2018, BUT STILL MAINTAINS A MINORITY SHARE IN EXCESS OF 35%.

A FAMILY MEMBER OF KEY EMPLOYEE, SHERRIE WESTIN, OWNS AN ORGANIZATION THAT PROVIDED MARKET RESEARCH SERVICES TO SESAME WORKSHOP. DURING FISCAL YEAR 2020, SESAME WORKSHOP PAID THAT ORGANIZATION \$175,800. SESAME WORKSHOP ENGAGED THE SERVICES OF THIS VENDOR WITHOUT ANY INPUT FROM MS. WESTIN. THE TRANSACTION WAS DISCLOSED TO THE BOARD OF DIRECTORS PURSUANT TO THE WORKSHOP'S CONFLICT OF INTEREST PROCESS.

**SCHEDULE O
(Form 990 or 990-EZ)**

Supplemental Information to Form 990 or 990-EZ

OMB No. 1545-0047

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

2019

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

EXPLANATORY NOTE CONCERNING THE COVID-19 PANDEMIC

THE COVID-19 PANDEMIC, WHOSE EFFECTS FIRST BECAME KNOWN IN JANUARY 2020, IS HAVING A BROAD AND NEGATIVE IMPACT ON COMMERCE AND FINANCIAL MARKETS AROUND THE WORLD. THE EXTENT OF THE IMPACT OF COVID-19 ON THE COMPANY'S OPERATIONAL AND FINANCIAL PERFORMANCE WILL DEPEND ON CERTAIN DEVELOPMENTS, INCLUDING THE DURATION AND SPREAD OF THE OUTBREAK AND ITS IMPACT ON, LICENSING AND DISTRIBUTION PARTNERS, CONSUMERS, DONORS, EMPLOYEES AND VENDORS, ALL OF WHICH AT PRESENT CANNOT BE DETERMINED. ACCORDINGLY, THE EXTENT TO WHICH COVID-19 WILL IMPACT THE COMPANY'S FUTURE CONSOLIDATED FINANCIAL POSITION AND CHANGES IN NET ASSETS AND CASH FLOWS IS UNCERTAIN.

GROSS RECEIPTS EXPLANATION

GROSS RECEIPTS REPORTED ON FORM 990, PAGE 1, BOX G INCLUDES, IN ADDITION TO REVENUES, THE GROSS SALE PROCEEDS OF SESAME WORKSHOP'S INVESTMENT PORTFOLIO. THE WORKSHOP CHANGED ITS OUTSIDE INVESTMENT ADVISERS IN FISCAL 2020, RESULTING IN A TRANSITION OF ITS UNDERLYING INVESTMENTS; ACCORDINGLY, ITS GROSS RECEIPTS NUMBER INCLUDES \$319,399,606 IN INVESTMENT SALES PROCEEDS (AS REPORTED IN PART VIII, LINE 7A OF THE FORM 990), ALL OF WHICH WERE RE-INVESTED IN THE SAME PERIOD.

FORM 990, PART V, LINE 1A

THE NUMBER OF 1099'S ISSUED IN ANY GIVEN YEAR IS DEPENDENT ON THE NUMBER AND SIZE OF PROJECTS UNDERTAKEN.

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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FORM 990, PART V, LINE 2A

THE NUMBER OF EMPLOYEES REPORTED IN CALENDAR YEAR 2019 TOTALING 1,268 REFLECTS ALL INDIVIDUALS EMPLOYED FOR ANY PART OF THE YEAR. IT ALSO INCLUDES PAYMENTS TO PRODUCTION TALENT FOR REUSE AND RE-AIRING OF PREVIOUSLY PRODUCED CONTENT. GIVEN THE VARIABLE NATURE OF PROJECT AND PRODUCTION ACTIVITIES, THE TOTAL EMPLOYEES REPORTED MAY VARY SIGNIFICANTLY YEAR TO YEAR.

FORM 990, PART VI, SECTION A, LINE 2

BOARD OF TRUSTEES MEMBER, JOAN GANZ COONEY, AND BOARD OF TRUSTEES MEMBER, MICHAEL MANASSE, HAVE A BUSINESS RELATIONSHIP.

PART VI, SECTION B, LINE 11A

SESAME WORKSHOP'S FORM 990 IS PREPARED BY THE ORGANIZATION'S INTERNAL ACCOUNTING DEPARTMENT IN CONJUNCTION WITH A NATIONALLY RECOGNIZED ACCOUNTING FIRM. UPON COMPLETION, THE FORM 990 IS DISTRIBUTED TO SENIOR MANAGEMENT AND TO THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS. THE 990 IS PRESENTED TO THE AUDIT COMMITTEE AND SUBJECTED TO A DETAILED REVIEW BEFORE IT IS APPROVED FOR FILING. A COPY OF THE FINAL FORM 990 IS DISTRIBUTED TO THE ENTIRE BOARD OF TRUSTEES FOR REVIEW AND COMMENT PRIOR TO SUBMISSION WITH THE INTERNAL REVENUE SERVICE.

PART VI, SECTION B, LINE 12C

ALL BOARD MEMBERS, OFFICERS, AND EMPLOYEES WHO ARE VICE PRESIDENTS AND

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ABOVE ARE REQUIRED TO REVIEW THE CONFLICT OF INTEREST POLICY ANNUALLY, AND DISCLOSE ANY REAL OR POTENTIAL CONFLICT OF INTEREST IN RESPONSE TO A CONFLICT OF INTEREST QUESTIONNAIRE. THE COMPLETED QUESTIONNAIRES ARE REVIEWED BY THE GENERAL COUNSEL AND SECRETARY TO THE BOARD AND ARE PRESENTED TO THE AUDIT COMMITTEE. IN THE EVENT OF A REAL OR POTENTIAL CONFLICT, THE AUDIT COMMITTEE OF THE BOARD AND THE GENERAL COUNSEL/SECRETARY SHALL ENFORCE THE CONFLICT OF INTEREST POLICY'S REQUIREMENT OF RECUSAL FROM PARTICIPATING IN ANY DELIBERATIONS AND DECISIONS RELEVANT TO THE DISCLOSURES.

PART VI, SECTION B, LINE 15A AND 15B
EACH YEAR, THE PERSONNEL & COMPENSATION COMMITTEE OF THE BOARD - COMPRISED OF A MAJORITY OF INDEPENDENT TRUSTEES - REVIEWS THE ORGANIZATION'S COMPENSATION PHILOSOPHY AND WORKS WITH AN INDEPENDENT, THIRD PARTY COMPENSATION CONSULTING FIRM TO COLLECT COMPARABLE MARKET DATA TO SET APPROPRIATE SALARY RANGES FOR EACH OF THE POSITIONS HELD BY THE OFFICERS AND KEY EMPLOYEES.

IN SO DOING, THE COMMITTEE TAKES INTO CONSIDERATION THE COMPETITIVE LABOR MARKETPLACE FOR SUCH POSITIONS AND THE COMPARABILITY DATA IN THE NOT-FOR-PROFIT AND, IN SOME INSTANCES THE FOR-PROFIT SECTORS, AS APPLICABLE. WITH RESPECT TO THE CEO POSITION, THE COMMITTEE TAKES INTO CONSIDERATION THE COMPARABILITY DATA IN BOTH THE NOT-FOR-PROFIT AND FOR-PROFIT SECTOR.

THE ANNUAL JOB PERFORMANCE FOR EACH OFFICER AND KEY EMPLOYEE ARE REVIEWED

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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AND ANY CHANGES IN THE BASE COMPENSATION AND/OR ANY INCENTIVE AWARDS AS DETERMINED THROUGH SESAME WORKSHOP'S TARGETED INCENTIVE PROGRAM ARE REVIEWED AND APPROVED. THE CEO'S ACTUAL JOB PERFORMANCE IS REVIEWED BY THE PERSONNEL AND COMPENSATION COMMITTEE AND EVALUATED BY THE FULL BOARD OF TRUSTEES. THE REVIEW INCLUDES A SURVEY THAT GATHERS INPUT FROM ALL TRUSTEES. ANY RECOMMENDED INCENTIVE COMPENSATION AWARD OR SALARY CHANGE IS DETERMINED IN CONSULTATION WITH THE INDEPENDENT COMPENSATION CONSULTANT. THE RECOMMENDATION IS PRESENTED TO THE FULL BOARD OF TRUSTEES FOR APPROVAL. THE DELIBERATIONS AND DECISIONS OF THE PERSONNEL & COMPENSATION COMMITTEE, AS WELL AS THE FULL BOARD OF TRUSTEES WITH RESPECT TO THE CEO'S PERFORMANCE AND COMPENSATION, ARE CONTEMPORANEOUSLY DOCUMENTED AND THE PERSONNEL & COMPENSATION COMMITTEE REPORTS ON ITS ACTIONS TO THE FULL BOARD OF TRUSTEES.

SESAME WORKSHOP COMMISSIONED ITS LAST COMPENSATION SURVEY AS RECENTLY AS SEPTEMBER OF 2020.

PART VI, SECTION C, LINE 19

SESAME WORKSHOP'S FORM 990 IS AVAILABLE ON ITS WEBSITE ([HTTP://WWW.SESAMEWORKSHOP.ORG](http://WWW.SESAMEWORKSHOP.ORG)) AS IS SESAME WORKSHOP'S AUDITED FINANCIAL STATEMENTS. THE FORM 990 IS AVAILABLE AT GUIDESTAR.COM. SESAME WORKSHOP'S GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE AVAILABLE UPON WRITTEN REQUEST.

PART XI, LINE 9

OTHER NON-OPERATING EXPENSES - \$145,254

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 1

FORM 990, PART III - PROGRAM SERVICE, LINE 4A

CREATION AND DISTRIBUTION OF EDUCATIONAL MEDIA

SESAME WORKSHOP CREATES EDUCATIONAL CONTENT FOR PRESCHOOL CHILDREN AND DISTRIBUTES THAT CONTENT IN THE U.S. AND AROUND THE WORLD, ACROSS VARIOUS MEDIA PLATFORMS INCLUDING TELEVISION, DIGITAL STREAMING, ONLINE, RADIO, PRINT, MOBILE, AND HOME ENTERTAINMENT. THE CONTENT FOLLOWS A WHOLE CHILD CURRICULUM AND IS DESIGNED TO GIVE VULNERABLE CHILDREN EQUAL AND EARLY ACCESS TO PRESCHOOL LEARNING. SESAME WORKSHOP IS MOST WELL-KNOWN FOR ITS FLAGSHIP EDUCATIONAL PROGRAM "SESAME STREET." THE SHOW CURRENTLY BROADCASTS MULTIPLE TIMES A DAY IN THE U.S. ON THE PUBLIC BROADCASTING SERVICE (PBS), WHICH IS AVAILABLE FOR FREE IN 98% OF HOUSEHOLDS WITH TELEVISIONS. IN ADDITION TO ITS PRESENCE ON PBS AND OTHER TELEVISION AND DIGITAL PLATFORMS, "SESAME STREET" VIDEOS, INTERACTIVE GAMES AND OTHER EDUCATIONAL CONTENT ARE AVAILABLE FREE OF CHARGE FOR USERS ON WWW.SESAMESTREET.ORG, WWW.PBSKIDS.ORG AND WWW.YOUTUBE.COM. INCLUDING ITS DISTRIBUTION ON BROADCAST, STREAMING VOD AND CABLE TV AND ITS PRESENCE ON VARIOUS DIGITAL PLATFORMS, "SESAME STREET" REACHES 10.9 MILLION KIDS' AGES 0-8 IN THE U.S. ON A MONTHLY BASIS. ITS CONTINUED POPULARITY PLACES IT AS THE #2 PRE-SCHOOL SHOW ON PBS. SESAME STREET'S FREE YOUTUBE CHANNEL RECEIVED OVER 2.3 BILLION VIEWS DOMESTICALLY IN FISCAL YEAR 2020 (AND 6.4 BILLION VIEWS WORLDWIDE). RESEARCH HAS SHOWN THAT CHILDREN WHO WATCH "SESAME STREET" CONSISTENTLY PERFORM

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 1 (CONT'D)

BETTER ACADEMICALLY AT EVERY GRADE LEVEL THROUGH HIGH SCHOOL AND HAVE MORE DEVELOPED SOCIAL SKILLS.

"SESAME STREET" IS ALSO SEEN IN OVER 130 COUNTRIES THROUGH DISTRIBUTION AGREEMENTS WITH LOCAL PUBLIC AND COMMERCIAL BROADCASTERS. IN ADDITION, LOCAL ADAPTATIONS OF "SESAME STREET" ARE PRODUCED AND DISTRIBUTED IN GERMANY, THE NETHERLANDS, LATIN AMERICA, SOUTH AFRICA, INDIA, BANGLADESH, SOMALIA, ETHIOPIA AND AFGHANISTAN. THE PROGRAM REACHES 150 MILLION KIDS ON A WORLDWIDE BASIS.

IN ADDITION TO THE DISTRIBUTION OF SESAME STREET ON MASS MEDIA PLATFORMS, SESAME WORKSHOP ALSO LEVERAGES IT MEDIA CONTENT AND WHOLE-CHILD CURRICULUM TO REACH KIDS IN FORMAL SCHOOL SETTINGS. IN FY 2020, SESAME WORKSHOP WORKED WITH ITS PARTNER, EDUCATIONAL PUBLISHER MCGRAW HILL (MH), TO BEGIN IMPLEMENTING THE WORKSHOP'S FIRST INTEGRATED PROGRAM INCORPORATING CRITICAL SOCIAL EMOTIONAL LEARNING (SEL) SKILLS INTO MH'S WONDERS ENGLISH LANGUAGE ARTS CURRICULUM FOR ELEMENTARY (GRADES K-5) STUDENTS IN TEXAS AND SELECTED DISTRICTS NATIONWIDE. THIS YEAR, WE COMPLETED ADAPTATIONS OF THE SAME CURRICULUM PROGRAM FOR STATE ADOPTION IN FLORIDA. PLACING SECOND ON THE ADOPTION LIST, MH WILL IMPLEMENT THE PROGRAM IN SEPT. 2021. DURING COVID 19, MH BEGAN PROMOTING OUR CARING FOR EACH OTHER RESOURCES TO FAMILIES THROUGH SESAME STREET IN COMMUNITIES TO ALL 13,000 SCHOOL DISTRICTS.

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 1 (CONT'D)

OUR OTHER SCHOOL PARTNER, TEACHSTONE LLC, WHICH IS THE LEADING PROVIDER OF THE TEACHER EVALUATION SYSTEM, CLASSROOM ASSESSMENT SCORING SYSTEM® (CLASS), IS NOW OFFERING CONTINUING EDUCATION CREDITS FOR OUR PROFESSIONAL DEVELOPMENT VIDEOS THAT LEVERAGE SESAME STREET CONTENT. ADDITIONALLY, WE SECURED A SECOND GRANT FROM THE CHAN ZUCKERBERG INITIATIVE, AFTER SEEING EARLY SUCCESS WITH THEIR FIRST 3-YEAR GRANT WHERE WE DEMONSTRATED GAINS IN BOTH EARLY LITERACY AS WELL AS CHILDREN'S SOCIAL EMOTIONAL LEARNING (SEL) COMPETENCIES. WE ARE CONDUCTING FORMATIVE AND PARTICIPATORY RESEARCH ON OUR EARLY CHILDHOOD CURRICULUM THAT IS DESIGNED TO EMBED SEL IN THE CONTEXT EMERGENT LANGUAGE AND LITERACY DEVELOPMENT. WE NOW HAVE FOUR PILOT SCHOOLS AND OVER 22 CLASSROOMS, MANY OF WHOM BEGAN USE OF THE CURRICULUM IN AUGUST 2019. WE'VE BEEN ABLE TO OFFER ADDITIONAL SESAME STREET-BASED LESSONS FOR USE AT HOME DURING THE PANDEMIC.

ATTACHMENT 2FORM 990, PART III - PROGRAM SERVICE, LINE 4B

INTERNATIONAL SOCIAL IMPACT

SESAME WORKSHOP PARTNERS WITH LOCAL EXPERTS, INCLUDING EDUCATORS, DONORS, MEDIA ORGANIZATIONS, GOVERNMENT MINISTRIES AND NGOS, TO DEVELOP, PRODUCE AND EVALUATE LOCAL ADAPTATIONS OF "SESAME STREET" AND DIRECT SERVICE INITIATIVES THAT ARE TAILORED TO MEET THE SPECIFIC EDUCATIONAL NEEDS OF A PARTICULAR COUNTRY OR REGION. THE

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 2 (CONT'D)

SCOPE OF OUR INTERNATIONAL SOCIAL IMPACT WORK RANGES FROM COUNTRY-SPECIFIC INITIATIVES -- SUCH AS IN BANGLADESH, SOUTH AFRICA, INDIA, AND AFGHANISTAN -- TO MULTI-COUNTRY PROGRAMS AND REGIONAL PROJECTS WITH AN EMPHASIS ON WORK IN SOUTH ASIA, SUB-SAHARAN AFRICA AND THE MIDDLE EAST.

THROUGHOUT FISCAL YEAR 2020, SESAME WORKSHOP CONTINUED ROBUST SOCIAL IMPACT WORK, EXPANDING INTO NEW REGIONS AND THEMATIC AREAS WHILE ALSO DEEPENING ENGAGEMENT IN EXISTING COUNTRIES. DURING THE SECOND HALF OF FY20, SESAME WORKSHOP PROACTIVELY ADAPTED PROGRAM MODELS AND DELIVERY MECHANISMS TO MEET THE NEEDS OF YOUNG CHILDREN AFFECTED BY THE EMERGING COVID-19 PANDEMIC. SESAME WORKSHOP ALSO PRODUCED, ADAPTED, AND DISTRIBUTED NEW GLOBAL CONTENT ADDRESSING THE SPECIFIC HEALTH, HYGIENE, AND SOCIO-EMOTIONAL RESILIENCE NEEDS OF CHILDREN AND FAMILIES.

THE COVID-19 PANDEMIC REQUIRED INTERNATIONAL SOCIAL IMPACT TEAMS TO ADAPT AND INNOVATE PROGRAM PLANNING AND DELIVERY TO NOT ONLY ADJUST EXISTING PROGRAM PLANS, BUT ALSO MEET THE NEW AND EVOLVING NEEDS OF CHILDREN AND FAMILIES WITH HEALTH AND HYGIENE MESSAGING, EDUCATIONAL MATERIALS DURING SCHOOL CLOSURES, AND SOCIAL EMOTIONAL SUPPORT. AS PART OF SESAME WORKSHOP'S CARING FOR EACH OTHER COVID-19 RESPONSE INITIATIVE, THE INTERNATIONAL SOCIAL IMPACT TEAM QUICKLY DISTRIBUTED A SERIES OF PSAS ON HEALTHY HABITS THAT WAS AVAILABLE IN 36 LANGUAGES AND HAD AIRED IN OVER 95 COUNTRIES BY THE END OF FISCAL YEAR 2020. WITH SUPPORT FROM THE LEGO

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 2 (CONT'D)

FOUNDATION, WE PRODUCED A GLOBAL FAMILY SPECIAL, ELMO'S WORLD NEWS, FEATURING MUPPETS AND CHILDREN FROM AROUND THE WORLD SHARING MESSAGES ABOUT PLAYFUL LEARNING AND MANAGING BIG FEELINGS. THIS SPECIAL PREMIERED IN JUNE 2020 AND WENT ON TO AIR IN OVER 52 COUNTRIES IN 17 LANGUAGES.

IN BANGLADESH, SEASON 12 OF SISIMPUR PREMIERED ON NATIONAL BROADCASTER, BTV, AND DURONTO TV, BANGLADESH'S LARGEST CHILDREN'S CHANNEL, AS PART OF SESAME WORKSHOP'S ONGOING PARTNERSHIP WITH USAID. PRODUCTION OF 52 EPISODES THAT WILL MAKE UP SEASON 13 AND 14 WAS COMPLETED AND WILL AIR DURING FISCAL YEARS 2021 AND 2022. SESAME WORKSHOP BANGLADESH CELEBRATED ITS 15TH ANNIVERSARY, RECEIVING COVERAGE BY OVER 50 MEDIA ENTITIES AND INCLUDED CELEBRATION EVENTS WITH THE US AMBASSADOR TO BANGLADESH AND USAID MISSION DIRECTOR. IN PARTNERSHIP WITH THE WORLD FOOD PROGRAMME, WE LAUNCHED A STORYBOOK COLLABORATION IN COX'S BAZAR DISTRIBUTING MATERIALS TO 146 SCHOOLS.

IN SOUTH AFRICA, SESAME WORKSHOP KICKED OFF CELEBRATION OF OUR 20TH ANNIVERSARY WITH THE LAUNCH OF SEASON 11 OF TAKALANI SESAME IN JUNE 2020 ON PUBLIC BROADCASTER, SABC 2. THIS NEW SEASON INCLUDES A FOCUS ON PROBLEM SOLVING AND DIVERSITY AND INCLUSION WITH ALL PRODUCTION COMPLETED IN SOUTH AFRICA DURING FISCAL YEAR 2020. THE LAUNCH AND ACCOMPANYING MARKETING AND COMMUNICATIONS ACTIVITIES REACHED MORE THAN 8 MILLION PEOPLE DURING THE CAMPAIGN'S FIRST TWO WEEKS. SESAME WORKSHOP TEAMS CONTINUED

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 2 (CONT'D)

PREPARATION FOR MULTI-PROVINCE PLAYFUL LEARNING AND PARENTAL ENGAGEMENT INTERVENTIONS, HOWEVER IMPLEMENTATION WAS DELAYED DUE TO COVID-19 SCHOOL CLOSURES.

IN INDIA, GALLI GALLI SIM SIM CONTINUED TO BROADCAST ON PUBLIC BROADCASTER, DOORDARSHAN, THROUGHOUT FISCAL YEAR 2020. IN LIGHT OF SCHOOL CLOSURES AND AN INCREASED NEED FOR EDUCATIONAL CONTENT, GALLI GALLI SIM SIM WAS BROADCAST FIVE DAYS/WEEK ON DD NATIONAL, THE BROADCASTER'S FLAGSHIP CHANNEL. DURING THE END OF FISCAL YEAR 2020, THE SHOW REACHED A CUMULATIVE 43 MILLION CHILDREN AGED 2 - 14. SESAME WORKSHOP LAUNCHED MULTIPLE COMMUNITY OUTREACH PROGRAMS IN SCHOOLS AND ANGANWADI CENTERS FOCUSING ON THEMES INCLUDING NUTRITION AND EARLY LEARNING. ADAPTING TO CHANGING NEEDS CAUSED BY COVID-19, SESAME WORKSHOP INDIA DISTRIBUTED EDUCATIONAL MATERIALS TO CHILDREN AND CAREGIVERS WITH PARTNERS INCLUDING GRAMVAANI, CONVEGENIUS, THINKZONE, AND UNICEF.

SEASON 7 OF BAGHCH-E-SIMSIM TELEVISION LAUNCHED IN AFGHANISTAN IN BOTH DARI AND PASHTO IN NOVEMBER 2019. NEW RADIO EPISODES PREMIERED EARLIER IN FISCAL YEAR 2020 ACROSS THE COUNTRY. THE SEASON 7 EVALUATION INDICATED A STATISTICALLY SIGNIFICANT INCREASE IN COGNITION, TASK AND OBJECT PERSISTENCE, AND PERSISTENCE BEHAVIORS IN CHILDREN. WE SIGNED A NEW FIVE-YEAR BROADCAST AGREEMENT WITH THE MOBY GROUP TO GUARANTEE CONTINUED BAGHCH-E-SIMSIM BROADCAST THROUGH NOVEMBER 2024 ENSURING THAT THE CONTENT AND CHARACTERS REMAIN PRESENT IN CHILDREN'S LIVES.

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 2 (CONT'D)

WE EXPANDED REACH IN EAST AFRICA WITH THE TELEVISION PREMIERE OF SOMALI LANGUAGE SHOW, SESAME SHEEKO SHEEKO, ON HORN CABLE TV IN DECEMBER 2019 AND GOOBJOOG TV IN JANUARY 2020. THROUGH THESE BROADCASTERS, THE SERIES IS REACHING CHILDREN IN SOMALIA, KENYA, ETHIOPIA, AND DJIBOUTI. AFTER A SUCCESSFUL TV LAUNCH, SESAME SHEEKO SHEEKO RADIO EPISODES PREMIERED ON LOCAL RADIO STATIONS THROUGHOUT SOMALIA, ETHIOPIA, AND DJIBOUTI. THE 27 RADIO EPISODES FOCUS ON THEMES OF MUTUAL RESPECT AND UNDERSTANDING AND AIR ALONGSIDE A PARENT-FACING RADIO SHOW DEVELOPED BY OUR PARTNER, EQUAL ACCESS INTERNATIONAL. DURING THE SECOND HALF OF FISCAL YEAR 2020, WE BEGAN PLANNING FOR A NEW SWAHILI LANGUAGE TELEVISION SHOW, SESAME HADITHI NJOO, A SECOND SEASON OF SESAME SHEEKO SHEEKO RADIO EPISODES AND CREATED A SOMALI-LANGUAGE FACILITATORS GUIDE TO BE USED IN CLASSROOM INTERVENTION PILOTS IN EARLY FISCAL YEAR 2021.

SESAME WORKSHOP'S "WASH UP" PROGRAM EXPANDED TO INDIA, PERU, AND RWANDA WITH LIFE-SAVING HEALTH AND BEHAVIOR-CHANGE EDUCATION. NEW LOCALLY RELEVANT VIDEO CONTENT, OUTREACH MATERIALS AND TRAININGS WERE DEVELOPED IN PARTNERSHIP WITH WORLD VISION. IMPLEMENTATION OF THE "WASH UP!" PROGRAM CONTINUED AND IS NOW IMPLEMENTED IN OVER 15 COUNTRIES AND HAS REACHED MORE THAN 800,000 CHILDREN. PLANNING BEGAN FOR ADDITIONAL EXPANSION TO KENYA AND MOZAMBIQUE, HOWEVER COVID-19 SCHOOL CLOSURES DELAYED IMPLEMENTATION. WE FURTHER DEEPENED OUR WASH ACTIVITIES IN NIGERIA FOCUSING ON THE

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 2 (CONT'D)

INTERSECTION OF WASH AND GENDER WITH PLAN INTERNATIONAL, AND IN BANGLADESH IN PARTNERSHIP WITH THE WORLD FOOD PROGRAMME.

AFTER BEGINNING IMPLEMENTATION IN FISCAL YEAR 2019, SESAME WORKSHOP'S "WASH UP! GIRL TALK" INITIATIVE COMPLETED PILOT IMPLEMENTATION IN ZIMBABWE IN FALL 2020. REACHING OVER 20,000 STUDENTS IN 150 SCHOOLS, "GIRL TALK" INTEGRATES MENSTRUAL HYGIENE MANAGEMENT, RESULTING IN POSITIVE CHANGES IN KNOWLEDGE AND ATTITUDES. WHEN TESTED, STUDENTS IN THE PROGRAM SHOWED AN AVERAGE INCREASE IN KNOWLEDGE FROM 58% TO 81%, WHEREAS STUDENTS WHO DID NOT RECEIVE THE PROGRAM SHOWED NO IMPROVEMENT.

PHASE TWO OF FINANCIAL EMPOWERMENT INITIATIVE, "DREAM, SAVE, DO" CONTINUED CONTENT DEVELOPMENT AND IMPLEMENTATION THROUGHOUT FISCAL YEAR 2020. AHEAD OF COVID-19, SHUTDOWNS, A SERIES OF COMMUNITY EVENTS AND PROGRAMMING WAS HELD IN JAPAN, MEXICO, AND BRAZIL ALONG WITH DIGITAL VIDEO CAMPAIGNS PROMOTING PROGRAM THEMES. THE INITIATIVE WILL CLOSE IN FEBRUARY 2021.

SESAME WORKSHOP CONTINUED TO ADAPT PROGRAMMING THROUGHOUT THE END OF FISCAL YEAR 2020. WE CONVENED A VIRTUAL ADVISORY FOR COVID-19 RESPONSE IN LOW-RESOURCE, NON-US CONTEXTS WITH EXPERTS IN EARLY CHILDHOOD, GLOBAL HEALTH AND PEDIATRICS, INTERNATIONAL DEVELOPMENT, PARENTING, AND SOCIAL EMOTIONAL LEARNING. ALONG WITH THE FAMILY SPECIALS SPECIAL, TEAMS ADAPTED EXISTING PRINT AND VIDEO MATERIALS FOR DIGITAL DISTRIBUTION AND BEGAN DEVELOPING NEW

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 2 (CONT'D)

MATERIALS FOR DISTRIBUTION THROUGHOUT FISCAL YEAR 2021.

ATTACHMENT 3

FORM 990, PART III - PROGRAM SERVICE, LINE 4C

U.S. SOCIAL IMPACT

IN ADDITION TO DISTRIBUTING ITS EDUCATIONAL CONTENT ON MASS MEDIA PLATFORMS, SESAME WORKSHOP CREATES AND DISTRIBUTES MULTI-MEDIA EDUCATIONAL INITIATIVES AND MATERIALS THAT ARE TARGETED TO SPECIFIC AT-RISK AUDIENCES OR THAT ADDRESS SPECIFIC EDUCATIONAL NEEDS.

IN FY 2020, THE SESAME STREET IN COMMUNITIES (SSIC) PROGRAM TACKLED ADDITIONAL TOUGH TOPICS TO MEET THE NEEDS OF VULNERABLE CHILDREN AND FAMILIES. NEW BILINGUAL (ENGLISH/SPANISH) PARENTAL ADDICTION RESOURCES LAUNCHED IN OCTOBER 2019 INCLUDE: MUPPET VIDEOS FEATURING KARLI, A 6-YEAR-OLD MUPPET WITH A MOTHER IN RECOVERY FROM ADDICTION, DOCUMENTARY VIDEOS WITH A FAMILY IN RECOVERY, ARTICLES, PRINTABLES, A DIGITAL INTERACTIVE, AND PROVIDER WORKSHOPS FEATURING VIDEO WITH REAL PROVIDERS WORKING WITH FAMILIES. THIRTY-FIVE THOUSAND COPIES OF THE PLAY, TALK, IMAGINE STORYBOOKS WERE PRINTED AND MADE AVAILABLE FOR FREE TO COMMUNITY PARTNERS. WE ALSO HOSTED A SERIES OF FOUR WEBINARS FOR PROVIDERS, EACH FEATURING AN EXPERT WORKING WITH YOUNG CHILDREN AND FAMILIES ACROSS A VARIETY OF SECTORS. THE PROJECT GARNERED OVER 2.5 BILLION COMBINED MEDIA IMPRESSIONS WITHIN A WEEK OF

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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 ATTACHMENT 3 (CONT'D)

LAUNCH, INCLUDING FEATURES ON TODAY SHOW, NBC NIGHTLY NEWS, A NY TIMES ARTICLE, AND MORE.

IN RESPONSE TO THE COVID-19 GLOBAL PANDEMIC, SESAME WORKSHOP RESPONDED BY CREATING THE CARING FOR EACH OTHER (CFEO) INITIATIVE. THIS INITIATIVE LAUNCHED ON SESAMESTREET.ORG/CARING ON MARCH 20, 2020 AND FEATURES RESOURCES INCLUDING SESAME MUPPET VIRTUAL PLAYDATES, STREET YOUTUBE PLAYLISTS, OVER 110 FREE EBOOKS AND MORE. THE PSAS THAT LAUNCHED MARCH 20 WENT GLOBAL IN 36 LANGUAGES AND 96 COUNTRIES AND GARNERED OVER FIVE MILLION VIEWS. ON MARCH 30TH, SSIC CONTINUED TO ADD TO CFEO WITH THE LAUNCH OF HEALTH EMERGENCIES - AN ADDITIONAL NEW SUITE OF BILINGUAL (ENGLISH/SPANISH) MULTIMEDIA RESOURCES INCLUDING ANIMATIONS, PRINTABLES, AND PARENT ARTICLES. WE EXPANDED THESE RESOURCES ON APRIL 29TH, WITH NEW CONTENT BUNDLES ON EVERYDAY CHALLENGES, DESIGNED TO HELP CHILDREN IDENTIFY CHALLENGES AND EXPRESS THEMSELVES. WE ALSO CONDUCTED SURVEYS TARGETING CAREGIVERS AND PROVIDERS TO DETERMINE APPEAL AND APPLICATION OF RESOURCES. ON JUNE 15TH, WE LAUNCHED HEROES FOR HEALTH RECOGNIZING THAT FAMILIES OF ESSENTIAL WORKERS - PHARMACISTS, DOCTORS, NURSES, GROCERS, CHILDCARE PROVIDERS, FIRST RESPONDERS, AND OTHERS ARE FACING UNIQUE CHALLENGES. SINCE LAUNCH, THE SSIC HEALTH EMERGENCIES PAGE HOSTING ALL THIS CONTENT HAS BEEN THE #1 VIEWED PAGE WITH OVER 372,000 SESSIONS (FROM MARCH 30, 2020 - JUNE 30, 2020) AND ACCOUNTING FOR 23% OF ALL PAGEVIEWS TO THE SITE.

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 3 (CONT'D)

TO ADVISE SESAME WORKSHOP ON HOW TO BEST SUPPORT CHILDREN, FAMILIES, AND COMMUNITIES, EXPERTS FROM A WIDE RANGE OF EXPERIENCE AND BACKGROUNDS GATHERED ONLINE JUNE 22ND, 2020 TO SHARE THEIR KNOWLEDGE ON RACIAL JUSTICE. THIS CONVENING STROVE TO ADDRESS TWO BROAD AND INTERSECTING INQUIRIES; FIRST, HOW CAN WE BEST SUPPORT OUR BLACK, AFRICAN AMERICAN, AND BROWN CHILDREN AND FAMILIES THROUGH THE TRAUMA AND GRIEF OF HISTORICALLY CONTINUING RACISM, AND SECOND, HOW WE UNDERSTAND THE CRITICAL IMPORTANCE OF STARTING EARLY WITH OUR CHILDREN AND ENGAGING ALLIES AND ADVOCATES OF ALL AGES TO CONFRONT AND TAKE ACTION AGAINST RACISM. INFORMATION GATHERED FROM THIS FIRST CONVERSATION CENTERED ON CONCEPTS OF NAMING, REFLECTING, AND COMMUNICATING. THIS INFORMATION IS CONTRIBUTING TO AN ORGANIZATION-WIDE EFFORT ON RACIAL JUSTICE, AS WELL AS SPECIFICALLY FOR THE SSIC RACIAL JUSTICE INITIATIVE LAUNCHING IN FY21.

WE CONTINUED OUR COMMITMENT TO PROVIDING RESOURCES TO FAMILIES, CAREGIVERS, TEACHERS AND PROVIDERS AROUND THE COUNTRY TO PROVIDE A GREATER UNDERSTANDING ABOUT AUTISM AND TOOLS TO HELP FAMILIES TOUCHED BY AUTISM. LAUNCHING IN APRIL 2020 DURING AUTISM ACCEPTANCE MONTH, NEW BILINGUAL RESOURCES INCLUDED AN ANIMATION BY EXCEPTIONAL MINDS STUDIO, A NON-PROFIT TRAINING ACADEMY AND PROFESSIONAL STUDIO PREPARING YOUNG ADULTS ON THE AUTISM SPECTRUM FOR CAREERS IN ANIMATION AND OTHER DIGITAL ARTS FIELDS. IN THE ANIMATION, JULIA AND HER BIG BROTHER SAMUEL CREATE A STORY TOGETHER ABOUT HER STUFFED BUNNY FLUFFSTER. ADDITIONAL RESOURCES

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 3 (CONT'D)

INCLUDE TWO NEW DIGITAL VIDEO MOMENTS FEATURING JULIA'S FAMILY, CORONAVIRUS RELATED TIPS FOR FAMILIES WITH AUTISTIC CHILDREN, AND NEW PRINTABLE ACTIVITIES AND ARTICLES FOR PARENTS FOR SESAMESTREET.ORG/AUTISM. IN ADDITION, A SESAME STREET EPISODE FEATURING JULIA BROADCAST ON PBS AND HBO IN APRIL 2020, CENTERED AROUND LEARNING HOW TO PLAY WELL TOGETHER.

IN FEBRUARY 2020, THE SSIC TEAM HOSTED OUR LOCAL PARTNERS AT THE WORKSHOP IN NEW YORK CITY. NEARLY ALL 23 PARTNER ORGANIZATIONS WERE REPRESENTED AT THE CONVENING AND AT LEAST 1 REPRESENTATIVE FROM ALL 8 COMMUNITIES WAS ABLE TO ATTEND. DURING THIS THREE-DAY WORKSHOP, PARTNERS WERE ENCOURAGED TO COLLABORATE AND BRAINSTORM WAYS TO DEEPEN THEIR IMPACT, WHILE ALSO CONNECTING WITH OTHER PARTNERS FROM ACROSS THE COUNTRY. WE ASSESSED STRENGTHS IN EACH COMMUNITY AND CELEBRATED THE "WINS", LIKE PORTABLE COMFY-COZY SPACES AND COFFEE & CONVERSATION PROGRAMMING THAT INCORPORATED SSIC. WE ALSO TALKED ABOUT THE CHALLENGES EACH COMMUNITY FACED WITH IMPLEMENTATION AND SUSTAINABILITY, WHICH HELPED SHAPE CONVERSATIONS WE'D LATER HAVE WITH CONSULTANTS SURROUNDING SCALING THE SSIC PROGRAM. WE CLOSED OUT THE DAY WITH A PANEL-STYLE CONVERSATION TO FIND SOLUTIONS TO THE MAIN CHALLENGES PARTNERS SHARED, WHICH ALLOWED FOR THE DEVELOPMENT OF NEW IDEAS AND CONNECTIONS.

IN ADDITION TO CELEBRATING THE EXISTING 8 COMMUNITIES, SESAME STREET IN COMMUNITIES CONTINUED ONGOING DISCUSSIONS WITH REGIONAL

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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 ATTACHMENT 3 (CONT'D)

AND LOCAL PARTNERS, EXPANDING INTO THREE ADDITIONAL COMMUNITIES THIS YEAR THROUGH A GRANT FROM THE ROBERT WOOD JOHNSON FOUNDATION. SSIC LAUNCHED IN BALTIMORE, MD, MARICOPA COUNTY, AZ, AND MIAMI, FL FOCUSING ON PARENTAL ADDICTION, TRAUMATIC EXPERIENCES, AND RESILIENCE. THIS PROJECT BEGAN IN DECEMBER OF 2019 AND WAS QUICKLY ADAPTED TO MEET THE VIRTUAL NEEDS OF PARTNERS AMID THE ONGOING PANDEMIC. RATHER THAN COMMUNITY EVENTS, EACH PARTNER ORGANIZATION PARTICIPATED IN THE FILMING OF A DIGITAL RESILIENCE SPECIAL TO AIR ON FACEBOOK AND YOUTUBE IN THE FALL OF 2020. THE SPECIAL WOULD INCLUDE KARLI, ELMO, AND ROSITA SPEAKING WITH GROWN-UPS AND EXPERTS ABOUT THE IMPORTANCE OF RESILIENCY SKILLS AND BOUNCING BACK DURING TOUGH TIMES.

SESAME WORKSHOP CONTINUED ITS 16-YEAR PARTNERSHIP WITH THE PNC FOUNDATION TO CREATE BILINGUAL (ENGLISH/SPANISH) MULTIMEDIA SCHOOL READINESS MATERIALS FOR PROVIDERS, CAREGIVERS, AND CHILDREN. IN AUGUST 2019, WE ADDED FIVE PARENT MOMENT VIDEOS AND A NEW GAME WITH GOALS CENTERED AROUND EXECUTIVE FUNCTIONING SKILLS, ELMO'S BRAIN GAMES TO THE SCHOOL READINESS TOPIC PAGE ON SSIC. IN APRIL 2020 WE LAUNCHED TWO VIDEOS SHOWCASING THE SCHOOL VS. HOME ROUTINES OF A PRESCHOOLER AND A KINDERGARTENER. WE ALSO LAUNCHED THE NEW BILINGUAL SESAME STREET: READY FOR SCHOOL CHALLENGE PODCASTS FEATURING ELMO AND CHRIS IN ENGLISH, AND ROSITA AND SOPHIA IN SPANISH. SIX EPISODES LAUNCHED WEEKLY FROM APRIL TO MID-MAY IN THE SCHOOL READINESS TOPIC ON SSIC AND ON ITUNES INCLUDING TOPICS SUCH AS "THE VERY FIRST DAY," "MAKING NEW

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 3 (CONT'D)

FRIENDS," "FOLLOWING DIRECTIONS," "TEACHER TALK," "RECESS," AND "MORNING ROUTINES". EACH PODCAST IS CUSTOMIZED FOR ENTERING PRE-K, KINDERGARTEN OR FIRST GRADE. THE PODCASTS WERE VIEWED 108,975 VIEWS FROM APRIL THROUGH JUNE. WE ALSO PRINTED 350,000 COPIES OF A NEW TRIFOLD WITH A STICKER INSERT PROMOTING THE PODCASTS. THE TRIFOLD WAS DISTRIBUTED AT PNC BANK BRANCHES AND EVENTS. THROUGHOUT THE YEAR WE ALSO CONTINUED OUTREACH FOR THE GROWING TOGETHER COURSE, LEADING TO OVER 1,890 EDUCATORS COMPLETING THE COURSE THE PAST YEAR.

SESAME WORKSHOP CONTINUED, FOR ITS 15TH YEAR, ITS SESAME STREET FOR MILITARY FAMILIES (SS4MF) PROGRAM WHICH PROVIDES RESOURCES FOR MILITARY AND VETERAN FAMILIES. ON AUGUST 19, 2020 WE LAUNCHED A NEW SUITE OF RESOURCES ON FAMILY CAREGIVING TO SUPPORT BOTH MILITARY AND VETERAN FAMILIES. ON NOVEMBER 20TH, WE LAUNCHED ADDITIONAL DOCUMENTARY VIDEOS AND A PODCAST AND ON DECEMBER 9TH, WE LAUNCHED AN INTERACTIVE GUIDE FOR PROVIDERS SUPPORTING CAREGIVERS WITH THESE REOSURSES. THE LAUNCH GARNERED OVER 12 MILLION MEDIA IMPRESSIONS, AND OVER 600,000 UNIQUE VISITS AND VIDEO VIEWS TO THE SITE. ADDITIONALLY, WE LAUNCHED A NEW SS4MF YOUTUBE CHANNEL TO HOST ALL MILITARY AND VETTRAN CONTENT ON MAY 2020. WE ALSO BEGAN WORK ON A NEW TOPIC: TRANISTIONS IN HEALTHCARE TO SUPPORT PSCSING FAMILIES AND CONDUCTED NEW RESEARCH ON THE SS4MF SITE.

FORM 990, PART III, LINE 4D - PROGRAM SERVICE, LINE 4D

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 3 (CONT'D)

HUMANITARIAN RELIEF

IN THE FACE OF GLOBAL REFUGEE CRISIS, MILLIONS OF YOUNG CHILDREN DO NOT HAVE ACCESS TO EARLY CHILDHOOD DEVELOPMENT (ECD) OPPORTUNITIES THAT THEY NEED TO LEARN, RECOVER FROM ADVERSE EXPERIENCES, AND PREPARE THEM TO THRIVE. THE GLOBAL COVID-19 PANDEMIC FURTHER LIMITED CHILDREN'S ACCESS TO LEARNING, ESPECIALLY FOR MORE VULNERABLE FAMILIES. DURING FY20 SESAME WORKSHOP AND THE INTERNATIONAL RESCUE COMMITTEE (IRC), WITH SUPPORT FROM THE MACARTHUR FOUNDATION AND THE LEGO FOUNDATION, IMPLEMENTED AHLAN SIMSIM ("WELCOME SESAME" IN ARABIC), A PROGRAM THAT DELIVERS EARLY LEARNING AND NURTURING CARE THROUGH BROADCAST AND ECD SERVICES TO CHILDREN AND CAREGIVERS AFFECTED BY CONFLICT AND DISPLACEMENT IN IRAQ, JORDAN, LEBANON, AND SYRIA.

THE FIRST SEASON OF OUR EDUCATIONAL CHILDREN'S TELEVISION SERIES, AHLAN SIMSIM, AIRED IN FEBRUARY 2020 ON THE REGIONAL BROADCAST CHANNEL MBC3 AND REACHED OVER 3M CHILDREN IN IRAQ, JORDAN, LEBANON AND IRAQ; MILLIONS MORE ACROSS THE MIDDLE EAST AND NORTH AFRICA. TO SUPPORT CHILDREN'S LEARNING WHILE THEY STAYED AT HOME TO BE SAFE, THE PROGRAM PRODUCED AND BROADCAST 2 FAMILY SPECIALS. ALL VIDEO CONTENT IS AVAILABLE ON OUR YOUTUBE CHANNEL. IN ADDITION, THE PROGRAM LAUNCHED A SELECTION OF OUR STORYBOOKS, VIDEOS, AND PRINT MATERIALS, ALONG WITH SUPPORTING TEXT AND ACTIVITIES ON OUR WEBSITE'S RESOURCE CENTER.

IN ADDITION, DURING FY20 THE PROGRAM PROVIDED ECD SERVICES TO OVER

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 3 (CONT'D)

90,000 CHILDREN AND CAREGIVERS. WHILE ALL IN-PERSON SERVICES WERE SUSPENDED BEGINNING IN MARCH 2020, THE PROGRAM CONTINUED TO REACH FAMILIES REMOTELY BY DISTRIBUTING EARLY LEARNING LESSONS AND ACTIVITIES FOR CHILDREN BY PHONE AND MOBILE MESSAGING.

SESAME WORKSHOP EXPANDED ITS HUMANITARIAN RESPONSE EFFORTS BY JOINING WITH THE LEGO FOUNDATION, BRAC, THE IRC, AND NYU GLOBAL TIES FOR CHILDREN TO SUPPORT HUNDREDS OF THOUSANDS OF CHILDREN AND CAREGIVERS AFFECTED BY THE ROHINGYA AND SYRIAN REFUGEE CRISES THROUGH THE PLAY TO LEARN PROJECT. FUNDED BY THE LEGO FOUNDATION'S GROUNDBREAKING \$100 MILLION GRANT, SESAME WORKSHOP IS ELEVATING AWARENESS, ENGAGING POLICYMAKERS, AND INCREASING INVESTMENT FOR EARLY CHILDHOOD DEVELOPMENT (ECD) IN CRISIS SETTINGS, ENSURING ACCESS TO PLAY-BASED EARLY CHILDHOOD LEARNING OPPORTUNITIES THAT ARE VITAL TO EVERY CHILD'S DEVELOPMENT.

FROM JULY 2019-JUNE 2020, THE PLAY TO LEARN PROJECT MET THE IMMEDIATE NEED FOR ECD SERVICES IN REFUGEE AND HOST COMMUNITIES IN BANGLADESH, JORDAN, AND LEBANON. BY SCALING UP BRAC'S DIRECT SERVICES IN BANGLADESH, DEEPENING PLAY IN THE IRC'S DIRECT SERVICES IN JORDAN AND LEBANON AND WORKING WITH PARTNERS TO CONTINUE ENGAGING CHILDREN AND THEIR COMMUNITIES DURING COVID-19, THE PLAY TO LEARN TEAM REACHED OVER 295,718 CHILDREN 183,522 CAREGIVERS, AND 5,752 FACILITATORS. WHILE IN-PERSON PROGRAMMING WAS SUSPENDED DUE COVID-19 SAFETY CONCERNS, PLAY TO LEARN WORKED WITH PARTNERS TO CONTINUE DELIVERING ECD SERVICES VIA

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 3 (CONT'D)

TELECOMMUNICATION SERVICES, AUDIO PSAS, AND COVID AWARENESS
POSTERS AND STORYBOOKS.

THE PLAY TO LEARN TEAM ALSO CONTINUED CONTENT DEVELOPMENT EFFORTS THROUGH THE ONGOING DEVELOPMENT OF A LIBRARY OF GLOBALLY RELEVANT MODULAR ANIMATED VIDEOS IN FY20, WITH ACCOMPANYING CONTEXTUALIZED MATERIALS. TO ENSURE CULTURAL AND EDUCATIONAL RELEVANCE, THE PLAY TO LEARN RESEARCH TEAM TESTED FIRST DRAFTS OF CONTENT WITH CHILDREN IN BANGLADESH AND THE MIDDLE EAST. WITHIN THE NEXT TWO YEARS, THE PLAY TO LEARN TEAM WILL INTEGRATE THESE ANIMATIONS, AS WELL AS PRINT MATERIALS, IN HUMANITARIAN EARLY CHILDHOOD SERVICES IN BANGLADESH, JORDAN, AND LEBANON.

ATTACHMENT 4FORM 990, PART III, LINE 4D - OTHER PROGRAM SERVICES

<u>DESCRIPTION</u>	<u>GRANTS</u>	<u>EXPENSES</u>	<u>REVENUE</u>
HUMANITARIAN RELIEF	21,266,646.	36,331,979.	0.
TOTALS	<u>21,266,646.</u>	<u>36,331,979.</u>	<u>0.</u>

ATTACHMENT 5FORM 990, PART V, LINE 4B - FOREIGN COUNTRIES

UNITED KINGDOM
BANGLADESH
SOUTH AFRICA
CANADA
CHINA
INDIA

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 5 (CONT'D)

FORM 990, PART V, LINE 4B - FOREIGN COUNTRIES

ISRAEL

JAPAN

JORDAN

ATTACHMENT 6

FORM 990, PART VI, LINE 17 - STATES

AL, AK, AZ, AR, CA, CO, CT, DE,

DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI,

MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA,

RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

ATTACHMENT 7

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

<u>NAME AND ADDRESS</u>	<u>DESCRIPTION OF SERVICES</u>	<u>COMPENSATION</u>
UNTITLED PUPPET SHOW INC. 330 W. 42ND STREET, SUITE 2319 NEW YORK, NY 10036	PUPPET SHOW	4,000,000.
JORDAN PIONEERS 8 SHUKRI SHASHA'A ST AMMAN JORDAN 0096264640012	PRODUCTION SERVICES	2,161,956.
NELVANA LIMITED	PRODUCTION SERVICES	2,110,033.

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ATTACHMENT 7 (CONT'D)

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

<u>NAME AND ADDRESS</u>	<u>DESCRIPTION OF SERVICES</u>	<u>COMPENSATION</u>
32 ATLANTIC AVENUE TORONTO CANADA M6K 1X8		
PULP FILMS 16 GLENEAGLES ROAD GREENSIDE SOUTH AFRICA 2034	PRODUCTION SERVICES	1,383,778.
THE JIM HENSON COMPANY 1416 NORTH LA BREA AVENUE HOLLYWOOD, CA 90028	PRODUCTION SERVICES	1,348,572.

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No. 1545-0047

2019

**Open to Public
Inspection**

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) SESAME STREET, INC. 13-2677928 1900 BROADWAY NEW YORK, NY 10023	TITLE HOLDING	DE	501(C)(2)	N/A	SESAME WORKS	X	
(2) THE ELECTRIC COMPANY INC. 13-2722079 1900 BROADWAY NEW YORK, NY 10023	TITLE HOLDING	DE	501(C)(2)	N/A	SESAME WORKS	X	
(3) JOAN GANZ COONEY CENTER FOR EDUCATION 20-8783702 1900 BROADWAY NEW YORK, NY 10023	EDU. RESEARCH	DE	501(C)(3)	7	SESAME WORKS	X	
(4) GALLIGALLI SIMSIM EDUCATIONAL INITIATIVE 153 OKHLA INDUSTRIAL ESTATE PHASE III, NEW DEHLI IN 11	EDU. MEDIA	IN	N/A	N/A	SESAME WORKS	X	
(5) SESAME WORKSHOP INTERNATIONAL, INC. 83-1810098 1900 BROADWAY NEW YORK, NY 10023	EDU. MEDIA	NY	501(C)(3)	7	SESAME WORKS	X	
(6)							
(7)							

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2019

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512 - 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V - UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	
(1)												
(2)												
(3)												
(4)												
(5)												
(6)												
(7)												

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1) CTW COMMUNICATIONS, INC 1900 BROADWAY NEW YORK, NY 10023 13-2422089	HOLDING	DE	SESAME WORKSHOP	C CORP	0.	104,186.	100.0000	X	
(2) SESAME WORKSHOP INITIATIVES (INDIA) PLC 153 OKHLA INDUSTRIAL ESTATE PHASE III, NEW DEHLI IN 11002	EDUCA. MEDIA	IN	SESAME WORKSHOP	C CORP	0.	1,691,040.	100.0000	X	
(3) SESAME STREET BRAND MGMT & SVC SHANGHAI ROOM 504, W. TOWER, SHANGHAI CENTER NO. 1376, NANJING WES	EDUCA. MEDIA	CH	SESAME WORKSHOP	C CORP	0.	3,113,409.	100.0000	X	
(4) SESAME STREET SEASON 51 PRODUCTIONS, INC 1900 BROADWAY NEW YORK, NY 10023 84-3808148	VIDEO PROD.	DE	SESAME WORKSHOP	C CORP	-1,396,077.	8,877,592.	100.0000	X	
(5) SESAME STREET SEASON 52 PRODUCTIONS, INC 1900 BROADWAY NEW YORK, NY 10023 85-1104505	VIDEO PROD.	DE	SESAME WORKSHOP	C CORP	0.	0.	100.0000	X	
(6) SESAME SERVICES FP, INC. 1900 BROADWAY NEW YORK, NY 10023 84-4859500	VIDEO PROD.	DE	SESAME WORKSHOP	C CORP	0.	0.	100.0000	X	
(7) SESAME STREET JAPAN GK 21ST FL SHIROYAMA TRUST TOWER 4-3-1 TORANOMON MINATO-KU,	EDUCA. MEDIA	JA	SESAME WORKSHOP	C CORP	0.	0.	100.0000	X	

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

	Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	X	
b Gift, grant, or capital contribution to related organization(s)	X	
c Gift, grant, or capital contribution from related organization(s)		X
d Loans or loan guarantees to or for related organization(s)		X
e Loans or loan guarantees by related organization(s)	X	
f Dividends from related organization(s)		X
g Sale of assets to related organization(s)		X
h Purchase of assets from related organization(s)		X
i Exchange of assets with related organization(s)		X
j Lease of facilities, equipment, or other assets to related organization(s)		X
k Lease of facilities, equipment, or other assets from related organization(s)		X
l Performance of services or membership or fundraising solicitations for related organization(s)	X	
m Performance of services or membership or fundraising solicitations by related organization(s)	X	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	X	
o Sharing of paid employees with related organization(s)	X	
p Reimbursement paid to related organization(s) for expenses		X
q Reimbursement paid by related organization(s) for expenses	X	
r Other transfer of cash or property to related organization(s)		X
s Other transfer of cash or property from related organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) SESAME STREET BRAND MANAGEMENT	M	278,708.	COST
(2) JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA	L, O, Q	1,388,388.	COST
(3) SESAME WORKSHOP INDIA INITIATIVES, PLC	M	657,104.	COST
(4) SESAME WORKSHOP INTERNATIONAL, INC.	B	1,046,677.	CASH
(5) SESAME STREET BRAND MANAGEMENT	A	305,367.	CASH
(6) SESAME STREET SEASON 51 PRODUCTIONS, INC	E	1,614,176.	COST

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

	Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity.	1a	
b Gift, grant, or capital contribution to related organization(s)	1b	
c Gift, grant, or capital contribution from related organization(s)	1c	
d Loans or loan guarantees to or for related organization(s)	1d	
e Loans or loan guarantees by related organization(s)	1e	
f Dividends from related organization(s)	1f	
g Sale of assets to related organization(s)	1g	
h Purchase of assets from related organization(s)	1h	
i Exchange of assets with related organization(s)	1i	
j Lease of facilities, equipment, or other assets to related organization(s)	1j	
k Lease of facilities, equipment, or other assets from related organization(s)	1k	
l Performance of services or membership or fundraising solicitations for related organization(s)	1l	
m Performance of services or membership or fundraising solicitations by related organization(s)	1m	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n	
o Sharing of paid employees with related organization(s)	1o	
p Reimbursement paid to related organization(s) for expenses.	1p	
q Reimbursement paid by related organization(s) for expenses	1q	
r Other transfer of cash or property to related organization(s)	1r	
s Other transfer of cash or property from related organization(s)	1s	

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) SESAME STREET SEASON 51 PRODUCTIONS, INC	M	10,892,026.	COST
(2) SESAME STREET SEASON 51 PRODUCTIONS, INC	A	42,061.	COST
(3)			
(4)			
(5)			
(6)			

Part VI **Unrelated Organizations Taxable as a Partnership.** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V - UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	
(1)													
(2)													
(3)													
(4)													
(5)													
(6)													
(7)													
(8)													
(9)													
(10)													
(11)													
(12)													
(13)													
(14)													
(15)													
(16)													

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R. See instructions.
