



TERMS OF USE

Thank you for your interest in the 2020 Census and the materials in the Sesame Workshop 2020 Census Kit! We are excited you want to join us in helping to ensure that the 2020 Census is a complete, fair, and accurate count of ALL persons living in the US — especially young children, who are one of the most undercounted demographic groups. While we are excited for you to distribute these materials, we want to make sure that you are aware of and are bound by a few rules and restrictions when using them.

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- 2) You agree that you will only use the Assets in the formats as provided by Sesame, and that you will not edit, amend, dub, manipulate, or otherwise change the Assets. You may not add extra logos, change the end cards, or delete credits or copyright notices without Sesame’s permission. You are otherwise welcome to make copies of the Assets, publicly display or publicly perform them, provide links to the Assets, or replicate them as part of any promotion or social media campaign tied to encouraging people to fill out the Census, all subject to the preceding limitations.
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